

arm TechCon

Show Information

GENERAL OVERVIEW

1. EVENT LOCATION

Santa Clara Convention Center
5001 Great America Parkway
Santa Clara, CA 95054

2. EXPO HOURS

Wednesday, October 25	10:30 am – 6:30 pm
Thursday, October 26	10:30 am – 5:30 pm

3. REGISTRATION HOURS

Monday, October 23	2:00 pm – 6:00 pm
Tuesday, October 24	7:00 am – 6:00 pm
Wednesday, October 25	7:00 am – 6:30 pm
Thursday, October 26	7:30 am – 5:30 pm

4. MOVE-IN OF EXHIBITS

You will be allowed to remain in the hall outside of the hours posted, however there will be no in-and-out privileges.

Monday, October 23	1:00 pm – 5:00 pm
Tuesday, October 24	8:00 am – 5:00 pm
Wednesday, October 25	8:00 am – 9:00 am

All booths must be event-ready by 9:30 am on day of exhibit floor opening. All booths must be in place and all materials must be uncrated and tagged for removal with an “Empty” sticker by 3:00 pm on Tuesday, October 24th so that we may remove empty containers, clean aisles, and lay aisle carpeting. Please see the “Clean Floor Policy” information on the next page.

5. MOVE-OUT/DISMANTLING OF EXHIBITS

Thursday, October 26	6:31 pm – 10:30 pm
Friday, October 27	8:00 am – 1:00 pm

All bills of lading must be completed and turned into the GES Service Desk no later than one hour prior to end of move-out.

Absolutely no dismantling of exhibits is permitted prior to the close of the exhibits floor.