



SUSTAINABILITY

Corporate and Social Responsibility

TALK TO A SHOW EXPERT



SGS

Certificate No GB11/83808

**GES is the first and only global,
full-service events provider to earn**

APEX/ASTM Level 2 Certification and ISO 20121.

It's an unfortunate truth that events can be wasteful. But they don't have to be. With sustainable event planning services with GES, you can rest assured that we consider sustainability through every step of the process, and streamline the experience with attendees. Reducing waste and lessening environmental impact is at the forefront of what we do.

We plan our events with the goal of minimizing waste while promoting actions that benefit the environment. This is more than just recycling; it's a systemic effort that looks at the flow of resources and the best ways to conserve them. At GES Events, we not only aim to reduce the amount of resources we use for each event; we also try to reuse or repurpose as often as possible.

Sustainability is one of our core values. Since our first certification in 2011, GES has led the way for Certified Sustainable Practices in the events and exhibitions industry. Achieving this certification is an example of our commitment to living out our values in a palpable way every single day.

Our commitment to sustainability means that when you choose GES as your event partner, you'll have the best resources and practices for achieving your sustainability goals right at your fingertips. It also means your event will be run with sustainability measures in mind every step of the way, minimizing your impact on the environment.

Sustainability is more than just responsible; it's the right thing to do. When you coordinate an event with GES, you have peace of mind knowing that you're reducing waste and the impact of an event on the environment.



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PAPERLESS ORDERS

Through our Expresso ecommerce, mobile app, & onsite service, GES has processed nearly 210,000 previously printed orders



GRAPHICS

- Several substrates (bioboard, styrene, coroplast) 100% recyclable
- No Volatile Organic Compounds (VOC) in inks



FURNITURE

High quality furniture reused 6X then refurbished/customer sale



GEM FIT 2.0

100% recyclable, LEED compliant system for modern look that's sustainable



TRANSPORTATION

- 97% of our carriers participate in the EPA's SmartWay Transport Partnership
- 95% GES lifts & riggers powered by natural gas



FLOORING

- 100% recyclable plush carpet in booths
- Padding and plastic covering (viqueen) 100% recyclable
- ECHO aisle carpet recycled



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More than just “going green”

Years of intense effort often go into making an event happen. But once everyone has packed up and gone home, there's still work to be done. The uncomfortable truth is that events are extremely wasteful. Materials that could be recycled, or even reused, end up being disposed of or destroyed – often at considerable cost to the environment, the local community and the bottom line.

The time has come to take a stand and put an end to unnecessary waste. That's why we're working hard to create a legacy of sustainability for the entire events industry. That means not just evolving our own processes, practices and materials, but educating others too.

Need help from GES Customer Support?

Service is at the heart of everything we do. No problem is too big or too small so please feel free to get in touch.