



SHOW INFORMATION

GENERAL OVERVIEW

1. SHOW LOCATION

Moscone Convention Center
747 Howard Street
San Francisco, CA 94103

South Hall – Expo Hall Zone 1 & 2

North Hall – GDC Play, Expo Hall Zone 2, Business Center

2. SHOW HOURS

Moscone South - Expo Hall

Wednesday, March 21	10:00 am – 6:00 pm
Thursday, March 22	10:00 am – 6:00 pm
Friday, March 23	10:00 am – 3:00 pm

Moscone North – GDC Play & Business Center

Wednesday, March 21	10:00 am – 6:00 pm
Thursday, March 22	10:00 am – 6:00 pm
Friday, March 23	10:00 am – 3:00 pm

3. EXHIBITOR REGISTRATION HOURS

Located in North Hall - Upper Lobby of Moscone Convention Center

Sunday, March 18	2:00 pm – 7:00 pm
Monday, March 19	7:30 am – 5:00 pm
Tuesday, March 20	8:00 am – 6:00 pm
Wednesday, March 21	8:00 am – 6:00 pm
Thursday, March 22	8:30 am – 6:00 pm
Friday, March 23	8:30 am – 3:00 pm

4. MOVE-IN/INSTALLATION OF EXHIBITS

Check the Target Maps for [North](#) & [South](#) in the Target Maps and Targeted Freight Information section to see which day and time you can move in. Because of the limited dock space, we can only allow certain booths to move in on certain days. Deliveries can only arrive on the allowable day without incurring extra charges. Please note: If your booth location or size changes this may affect your targeted move in date. Please check with Show Management if you have any questions or concerns:

meredith.omori@ubm.com

Sunday, March 18	8:00 am - 8:00 pm (No in and out after 8 pm)
Monday, March 19	8:00 am - 8:00 pm (No in and out after 8 pm)
Tuesday, March 20	8:00 am - 6:00 pm (No in and out after 6 pm)

The hall will be open on Wednesday, March 21st at 8:00 am for exhibitors to finish last minute details to their booth.

All booths must be show-ready by 8:00 am on opening day of show (Wednesday, March 21st).

All booths must be in place and all materials must be uncrated and tagged for removal by 4:00 pm on Tuesday, March 20th, so we may remove empty containers, clean aisles, and lay aisle carpeting.



5. MOVE-OUT/DISMANTLING OF EXHIBITS

Friday, March 23	3:01 pm – 11:55 pm
Saturday, March 24	6:00 am – 12:00 pm

Check the Target Maps for [North](#) & [South](#) in the Target Maps and Targeted Freight Information section to see which day and time you can move out. Because of the limited dock space, we can only allow certain booths to move out on certain days. Please note your freight must be removed by your Target Time. Please check with Show Management if you have any questions or concerns: meredith.omori@ubm.com

All bills of lading must be completed and turned into the GES Service Desk by 10:00 am on Saturday, March 24th. All materials must be removed by 12:00 pm on Saturday. **Absolutely no tear down is permitted prior to the close of the show.**

***Please Note that this event moves in and out on overtime, all applicable surcharges will apply.**