

# DESIGNCON<sup>®</sup> 2017

## WHERE THE CHIP MEETS THE BOARD General Information

### GENERAL OVERVIEW

#### 1. EVENT LOCATION

Santa Clara Convention Center  
5001 Great America Parkway  
Santa Clara, CA 95054

#### 2. EXHIBIT FLOOR HOURS

Wednesday, February 1	11:00 am – 6:00 pm
Thursday, February 2	11:00 am – 6:00 pm

#### 3. REGISTRATION HOURS

Monday, January 30	3:00pm – 6:00pm
Tuesday, January 31	8:00 am – 5:00 pm
Wednesday, February 1	7:30 am – 6:00 pm
Thursday, February 2	7:30 am – 6:00 pm

#### 4. MOVE-IN OF EXHIBITS

You will be allowed to remain in the hall outside of the hours posted; however, there will be no in-and-out privileges.

Monday, January 30	8:00 am – 5:00 pm (20'x20' booths or larger only)
Tuesday, January 31	8:00 am – 5:00 pm (all booth sizes)
Wednesday, February 1	8:00 am – 10:00 am

**All booths must be event-ready by 11am on day of exhibit floor opening.** All materials must be uncrated and tagged for removal with an "Empty" sticker by 3:00pm on Tuesday, January 31 so that we may remove empty containers, clean aisles, and lay aisle carpeting.

#### 5. MOVE-OUT/DISMANTLING OF EXHIBITS

Thursday, February 2	6:00 pm – 10:00 pm
Friday, February 3	8:00 am – 12:00 pm

All bills of lading must be completed and turned into the GES Service Desk no later than one hour prior to end of move-out.

**Absolutely no dismantling of exhibits is permitted prior to the close of the exhibits floor.**