

DESIGNCON[®] 2017

WHERE THE CHIP MEETS THE BOARD

Rules & Regulations

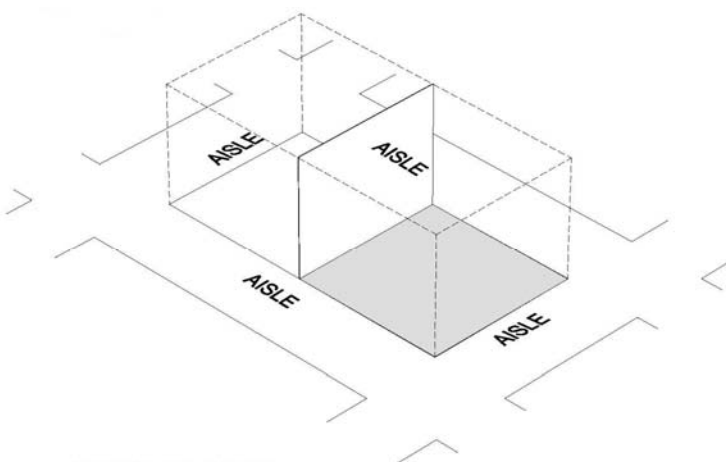
BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

SPLIT-ISLAND BOOTH

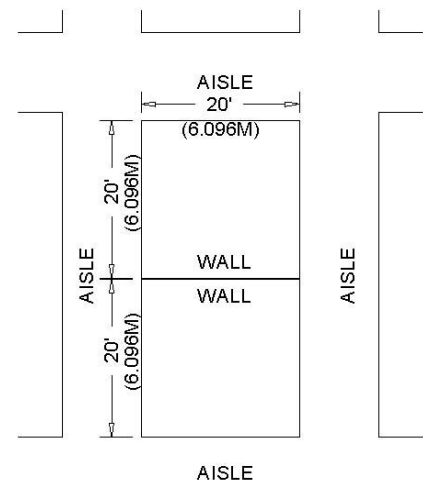
Definition: A Split Island is a Peninsula Booth that shares a common wall with another Peninsula Booth and is 20x20 or larger.

Height Limit Specifications:

- Maximum height of 12', and higher with Event Management approval. Booth presence (including signs/graphics) can be 21' where available with Event Management pre-approval. Request to exceed 12' must be received by Event Management by **De December 19th, 2016**. Please submit the "Request for Height Variance Form" located in this section.
- If you have any type of interactive display, you must have a 2-foot clearance from the aisle(s) to allow for crowds.
- Walls may be installed in any portion of the booth; however, 30 percent of the perimeter of the booth must be left open. The entire cubic content of this booth may be used, up to the maximum allowable height. Walls must be finished on both sides so as not to be unsightly to neighboring exhibitors.
- Any portion of the exhibit bordering another exhibitor's booth must have a finished back side and must not carry identifications signs or other copy that would detract from the adjoining exhibit.



SPLIT ISLAND BOOTH



AISLE