

DESIGNCON[®] 2017

WHERE THE CHIP MEETS THE BOARD

Rules & Regulations

BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

PERIMETER LINEAR BOOTH

Definition: A linear booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

Height Limit Specifications:

- Back 5' booth has a maximum height of 8', however, you may request to extend to 12' in height in the back 5' area of your booth. Please submit the "Request for Height Variance Form" found in this section if you wish to extend your booth height above 8'. Requests should be submitted by **DECEMBER 19TH, 2016**.
- Front 5' of booth has maximum height of 4'.
- Displays are limited to 4' in height, in the front portion of each booth. Machinery, equipment, or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions. If your display exceeds 4' in height, it is required that you place it away from the 5' x 10' sightline area in the front of the booth in order to provide a "see-through" lane for neighboring exhibitors.
- All booths must have flooring/carpet and no cement is allowed to show at sides or front of booth due to safety reasons.

Approvals for hanging signs will NOT be considered for perimeter linear booths.

