

# DESIGNCON<sup>®</sup> 2017

## WHERE THE CHIP MEETS THE BOARD

### Rules & Regulations

#### BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

##### ISLAND BOOTH

**Definition:** A booth with aisles surrounding all four sides of the exhibit.

##### Height Limit Specifications:

- Maximum height of 12', and higher with Event Management approval. Booth presence (including signs/graphics) can be 25' where available with Event Management pre-approval. Request to exceed 12' must be received by Event Management by **Tuesday, January 10, 2017**. Please submit the "Request for Height Variance Form" located in this section.
- If you have any type of interactive display, you must have a 2-foot clearance from the aisle(s) to allow for crowds.
- Walls may be installed in any portion of the booth; however, 30 percent of the perimeter of the booth must be left open. The entire cubic content of this booth may be used, up to the maximum allowable height. Walls must be finished on both sides so as not to be unsightly to neighboring exhibitors.
- All booths must be carpeted entirely, or covered with flooring. No concrete is allowed to show on any portion of the floor due to safety reasons.

