

October 9 – 14, 2017

Modernize Your Booth Marketing

Three Lead Retrieval Options to Choose From:

What is the iLeads App?

The award winning iLeads is the first and most widely used exhibitor lead management app. Capture leads by typing Badge ID # or scan the Barcode when available.

Supported devices:

- ✓ iPod touch®, iPhone®, iPad®
(Minimum Operating System required is 9.0)
- ✓ Android™ Smartphone and tablet, Android based Kindle
(Minimum Operating System required is 4.2.x)



Expo! Leads2Go®

Wireless handheld lead retrieval terminal that is capable of more than just capturing leads. This light-weight device has the ability to play video, display images, and even has the capacity to attach a voice memo to a lead record.

Bluetooth Printer – Add a wireless mini printer for hardcopy on demand lead printouts



Expo! Ultra™

Desktop, stand-alone lead retrieval terminal that automatically saves lead data without downloads or internet access. Leads can be exported from the built-in printer or saved to a USB memory stick for transfer to a PC or CRM system.

Marketing Extras, included, no extra charge

- **Lead Management Software**

Using LeadsLightning, track the attendees who stopped by your booth. View, sort, print and download leads.

Identify best leads by filtering and prioritizing.

Access anywhere, anytime up to 12 months after the show.

Please Note: Per AAOMS policy attendee email addresses are not included in the data captured by exhibitors. Exhibitors can obtain the email from the attendee at time of lead capture if needed.



**99th Annual Meeting
Moscone Convention Center South
San Francisco Marriott Marquis
San Francisco, CA**

October 9 – 14, 2017



Order Online: <http://shop.bartizan.com/AAOMSANNUAL.html>

Fax Order to: 914-965-7746

All Lead Packages Include: ✓ Lead Retrieval for Your Booth ✓ Exhibitor Education: Free Exhibitor Marketing Toolkit

Lead Retrieval Options	QTY	ORDER BY		ONSITE	TOTAL
		9/8/17	9/22/17		
One (1) License Capture leads by typing Badge ID # or scan the Barcode when available.	<input type="checkbox"/>	\$199.00	\$209.00	\$219.00	_____
Two (2) Licenses	<input type="checkbox"/>	\$299.00	\$309.00	\$319.00	_____
Additional Licenses: Allow your entire team to collect leads.	<input type="checkbox"/>	\$50.00	\$50.00	\$50.00	_____
iPod touch Rental: Includes iLeads lead retrieval app pre-loaded.	<input type="checkbox"/>	\$299.00	\$309.00	N/A	_____
iPad Rental: Includes iLeads lead retrieval app pre-loaded. 3G Service is available for an additional \$80.00	<input type="checkbox"/>	\$399.00	\$409.00	N/A	_____
	<input type="checkbox"/>	\$479.00	\$489.00	N/A	_____
Expo! Leads2Go® Package Portable handheld unit. Saves all leads to an included SD card. No electricity required.	<input type="checkbox"/>	\$350.00	\$375.00	\$400.00	_____
Bluetooth Printer – Add a wireless mini printer for hardcopy on demand lead printouts	<input type="checkbox"/>	+\$35.00	+\$35.00	N/A	_____
Expo! Ultra™ Package Desktop unit. Saves leads to included USB memory stick. Built-in printer Electricity required	<input type="checkbox"/>	\$260.00	\$285.00	\$310.00	_____

Helpful Extras – Optional Add-Ons

Customized Qualifiers: use with Expo! Leads2Go® and Expo! Ultra™ only	<input type="checkbox"/>	\$50.00	\$95.00	N/A	_____
Booth Delivery	<input type="checkbox"/>	\$50.00	\$50.00	N/A	_____

Company Name _____ → **GRAND TOTAL** _____



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**Customized Qualifying Questions to be used with
 EXPO! Ultra & EXPO! Leads2Go ONLY!**

• Booth # _____ • Date Ordered _____

• Company Name _____ • Contact Name _____

- If you choose to take advantage of our Custom Qualifiers, please type or print your Custom Checklist below.
- All questions must be statements (i.e. *Send Catalog, need product in 3 months*) or have a range (i.e. *200-500 Employees; \$5 - \$15 million in sales*)
- Qualifiers already come standard with your units but can be replaced with your customized ones.
- Custom codes can include listing different time periods for sales rep. follow-up, list your specific products the leads are interested in, assign sales reps names for immediate follow up or action items.

Please type or clearly print your Custom Questions below

E-mail: customerservice@myleadretrievalorder.com or Fax: 914-965-7746

We encourage you to take advantage of our custom qualifier codes.

If you choose not to use custom qualifiers for your scanner, your device will come with these standard codes.

1. Send Line Card
2. Send Catalog
3. Send detailed data
4. Send Samples
5. Have Salesman Call
6. Provide Quote
7. Immediate Need
8. Setup Demo
9. End User
10. Distributor
11. VAR
12. OEM
13. Does Purchasing
14. Recommends
15. Final Say

Number	Qualifying Question (limited to 25 characters)
1	
2	
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4	
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Fax order to: 914-965-7746

Contact Information

COMPANY: _____ BOOTH #: _____	<p><i>Leads Only:</i></p> <p>Please provide First Name, Last Name and Email address of person to receive the Event Access Code.</p> <p>Recipient will also receive the User Name & Password to access your company's leads on LeadsLightning.</p> <p>Name:</p> <p>_____</p> <p>Email:</p> <p>_____</p>
ADDRESS: _____	
CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____	
PHONE#: _____ FAX #: _____	
ORDER CONTACT: _____ EMAIL: _____	
ONSITE CONTACT: _____ CELL #: _____	

Order online:
<http://shop.bartizan.com/AAOMSANNUAL.html>

Mail Checks to:
 Bartizan Connects,
 P.O. Box 327
 Jefferson Valley, NY 10535
Phone: 800.899.2278 **Order by Fax:** 914-965-7746

Please Note: Upon placing this order you agree to the full Terms & Conditions listed below.

Per AAOMS policy attendee email addresses are not included in the data captured by exhibitors. Exhibitors can obtain the email from the attendee at time of lead capture if needed.

Terms and Conditions

- Equipment must be picked up at the Bartizan service desk unless the exhibitor purchased booth delivery. No refunds for unclaimed equipment.
- Booth Delivery: Must be present to sign for equipment at the allotted time. No refunds if exhibitor is not present.
- Equipment must be returned to service desk within one hour of show closing or a \$100 late fee will be charged.
- Missing equipment fees are as follows: *Expo Ultra - \$1,500.00; barcode scanner - \$ 500.00; Leads2Go - \$ 2,000.00; mobile printer - \$600.00; iPod - \$230.00; iPad (Wi-Fi version) - \$ 499.00; iPad (cellular version) - \$599.00; power supply - \$ 30.00; carry bag \$ 50.00.*
- Cancellations made 7 or more days prior to the event are subject to a \$50.00 cancellation fee. Cancellations made less than 7 days prior to the event will result in forfeiture of the entire rental fee.
- Limitation of Liability: Bartizan bears no responsibility for any consequential damages suffered by the exhibitor. Its liability is limited to the cost of the goods and services it provides. Bartizan is not responsible for events beyond its control such as power failures, erratic electrical power, exhibitor's failure to comply with instructions or force majeure.

Payment



Check# _____

Cardholder Name

Authorized Signature

Card Number

Expiration Date

Security Code