

The AAOMS Exhibitor Priority Point Program

We make it easy to accumulate points and move up the priority point ladder!

1 EARN POINTS

Watch how quickly
the points grow!

Exhibit

Booth space in AAOMS exhibit halls

Annual Meeting

Earn one point for every 10'x10' assigned booth space.

Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

Contribute

Contribute to the OMS Foundation

Earn one point for every \$1,000 in support to the OMS Foundation.

Collect

Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS/ASI.

Advertise

Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000 spent to advertise in select AAOMS publications.

2016 distribution:

Annual Meeting Advance Program **4,200 copies**

Annual Meeting Final Program **4,500 copies**

Dental Implant Conference Final Program **1,900 copies**

AAOMS Today – Member newsletter **8,400 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman
RH Media, LLC
1814 E. Route 70, Suite 350
Cherry Hill, NJ 08003

bob.rhmedia@comcast.net

Phone: 856-673-4000

Fax: 856-673-4001



View all available
2017 corporate support
opportunities at
aaoms.org/corporatesupport

Support

Earn **double** points for every \$1,000 in **Corporate Support** to AAOMS.

Annual Meeting

AAOMS Connect Networking Lounge
Badge Lanyards
Beverage Breaks
Final Program
Flash Drives
Hotel Key Cards
Internet Center
Keynote Address
Mobile App
Mobile Device Charging Stations
Notepads
Oral Abstract Presentations
Pens
Poll Everywhere
Poster Session
Practice Management
and Professional Staff
Development Programs
Preconference Programs
President's Event
Program Office/Speaker Ready Room
Registration Passports
Social Media Bar
Symposia
Welcome Reception
Wi-Fi

Dental Implant Conference

Badge Lanyards
Beverage Breaks
Final Program
Flash Drives
Hotel Key Cards
Internet Center
Lunch in the Exhibit Hall
Mobile App
Mobile Device Charging Stations
Notepads
Pens
Program Office/Speaker Ready Room
Reception in the Exhibit Hall
Wi-Fi

Other

AAOMS General Fund
AAOMS Website
Resident Organization of AAOMS
(ROAAOMS)
Webinars

**To secure your opportunities,
contact the AAOMS Corporate
Support team:**

corporatesupport@aaoms.org
800-822-6637 or 847-678-6200

Host

Earn **double** points for every \$1,000 spent
to host the following **exhibitor programs**:

Annual Meeting Corporate Forums
Annual Meeting Product Theaters
Dental Implant Conference Corporate Forums

Booth Assignment Procedure and Priority Points

An exhibiting company's priority points rank is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- One point is earned for each 10'x10' space occupied at the Annual Meeting.
- One point is earned for each 8'x10' space occupied at the Dental Implant Conference. **Maximum booth size is 18'x20' peninsula.**
- Points are awarded for corporate support contributions, royalties to AAOMS and ROAAOMS, and advertising in select AAOMS publications, and are based upon dollar amount(s) contributed.
- Points are tabulated from 2010 forward. Contributions/activities prior to Jan. 1, 2010, will not be taken into consideration. Points more than seven years old will be dropped from the calculation.
- The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- Only corporate support contributions are counted. Gifts from individuals cannot be counted. Contributions-in-kind (non-cash contributions) are not counted.
- In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. For example, if Company A, with 200 priority points, merges with Company B, with 100 priority points, the newly merged company will have 200 priority points, the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

Please Note: Dental Implant Conference contracts received on or before March 24, 2017, will be eligible for booth space based on the points earned and ranked up to Dec. 31, 2017.

Questions?

Contact:

AAOMS Exhibits Department at exhibitor@aaoms.org or 847-678-6200

Valerie Wolf, Exhibits Manager, at vwolf@aaoms.org or 847-233-4316 (direct)

Dana O'Donnell, Exhibits Associate, at dodonell@aaoms.org or 847-233-4393 (direct)

Incentives
Continue in
2017