



Conference: January 28-31 • Expo: January 29 & 30

General Information

## GENERAL OVERVIEW

### 1. EVENT LOCATION

Santa Clara Convention Center  
5001 Great America Parkway  
Santa Clara, CA 95054

### 2. EXHIBIT FLOOR HOURS

Wednesday, January 29	12:45 pm – 6:00 pm
Thursday, January 30	12:30 pm – 6:00 pm

### 3. REGISTRATION HOURS

Tuesday, January 28	8:00 am – 5:00 pm
Wednesday, January 29	7:30 am – 6:00 pm
Thursday, January 30	7:30 am – 6:00 pm
Friday, January 31	8:30 am – 11:00 pm

### 4. MOVE-IN OF EXHIBITS

You will be allowed to remain in the hall outside of the hours posted; however there will be no in-and-out privileges.

Monday, January 27	1:00 pm – 5:00 pm (20'x20' booths or larger only)
Tuesday, January 28	8:00 am – 5:00 pm
Wednesday, January 29	8:00 am – 12:30 pm

**All booths must be event-ready by 9am on day of exhibit floor opening.** All booths must be in place and all materials must be uncrated and tagged for removal with an "Empty" sticker by 3:00pm on Tuesday, January 29<sup>th</sup> so that we may remove empty containers, clean aisles, and lay aisle carpeting.

### 5. MOVE-OUT/DISMANTLING OF EXHIBITS

Wednesday, January 30	6:00 pm – 10:00 pm
Thursday, January 31	8:00 am – 12:00 pm

All bills of lading must be completed and turned into the Freeman Service Desk no later than one hour prior to end of move-out.

**Absolutely no dismantling of exhibits is permitted prior to the close of the exhibits floor.**