

2017 SPONSORSHIP

Conference & Exhibition
May 22-25, 2017 | Anaheim, CA

Sponsoring AWEA WINDPOWER 2017 Conference & Exhibition, gives you the opportunity to broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered as market leaders, and shows commitment to a growing industry, and value as a market resource.

www.windpowerexpo.org



For more information, contact Brent Nussbaum, Vice President, Member Relations
bnussbaum@awea.org | www.windpowerexpo.org

2017 SPONSORSHIP OPPORTUNITIES



NETWORKING & HOSPITALITY

Breakfast & Breaks (includes all breakfasts and AM/PM coffee breaks) \$25,000

Opening Reception – Monday \$20,000

Gain high visibility branding with your company logo at the bar, offering beer and wine as well as non-alcoholic beverage options.

Opening Reception Give Away Sponsor

(Contact for details)

This year's opening reception will provide attendees with a once in a lifetime experience at Angels Stadium. Send attendees home with a special gift such as a baseball or company branded jersey.

Batting Cages Sponsor *(Contact for details)*

Feature your company in this unique branding experience, while guests use the same batting cages as Major League players!

Private Stadium Tours Sponsor *(Contact for details)*

Present fun and educational stadium tours during the Opening Reception. Gain access to typically restricted areas including the dug out, press box, clubhouse and more.

Exhibit Hall Happy Hour – Tuesday (Can be split between two companies) \$10,000

Educational Poster Reception – Wednesday

(Can be split between two companies) \$10,000

Appreciation Reception \$10,000

Branding recognition in front of the most senior wind industry leaders and policy makers.

Side Event \$5,000

With WINDPOWER's support, organize and host your own presentation or interactive event, tailored to your requirements.

Water Stations \$5,000

Branding at water stations in exhibition hall. Upgraded sponsorship opportunities available upon request.

Community Service Sponsor \$5,000

Brand this year's project where we will assemble 5,000 amenity kits for local Anaheim charities.

Fun Zone \$25,000

Be the company attendees remember for unexpected fun. Feature your company logo at all interactive games such as air hockey, billiards and more.

WINDPOWER First Timers Meet Up \$10,000

Set first-time WINDPOWER attendees up for success. This orientation and tour helps them learn about the conference, navigate the show floor and network with need-to-know personnel and fellow attendees.

Emerging Leaders Program Sponsor (SOLD - Siemens)

Demonstrate your support for the future of wind energy, connecting industry veterans with rising stars.

Chair Massage Station *(Contact for details)*

Provide conference goers a bit of respite after full days on the exhibit floor, while showcasing your company logo.

THOUGHT LEADERSHIP / EDUCATION

General Session (SOLD - Siemens) \$75,000

Education Stations (four stations) \$25,000

Operations Station

Power Station

Project Development Station

Tech Station

Individual Technical Sessions *(multiple available)*

\$5,000 - Choose a session to demonstrate thought leadership and display your brand.

Thought Leader Theater (SOLD - Mortenson)

New Product Pavilion

DIGITAL ELEMENTS

Official WINDPOWER TV Sponsor \$75,000

WINDPOWER TV 2 Minute Infomercial (production included) \$3,500

WINDPOWER TV 2 Minute Infomercial (pre-produced) \$500

Official Mobile App (SOLD - Siemens)

Keep your company top-of-mind leading up to WINDPOWER and during the show.

Wifi & Recharge Lounge (two available) \$25,000

Provide retreat for attendees complete with comfortable seating, Wifi, outlets to recharge laptops and phones.

OTHER

Luggage Sponsor *(Contact for details)*

Be known as the company that thinks of everything, providing attendees a convenient, on site location to securely check their bags.

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ON-SITE SIGNAGE

Registration Experience \$25,000

Front and center! That's the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering.

Exhibit Hall Hanging Banner – exhibitors only

(15x15' or 10x20' – multiple available) \$10,000

Exhibit Hall Hanging Banner – exhibitors only

(10x15' or 15x10' – multiple available) \$7,500

Exhibition Aisle Signs (multiple available) \$2,500

Main Aisle Intersection Carpet Graphic – exhibitors only \$10,000

Direct attendees right to your booth.

Carpet Logos – exhibitors only (multiple available)

\$5,000

Direct attendees right to your booth.

Meter Boards \$3,500

Fully custom double-sided freestanding signs located in the convention center lobby.

Column Wraps \$2,500 each

Escalator Slicks \$5,000 each

Lobby Banners (Contact for details)

Networking Table Sponsorship #1 \$500

1 table on the show floor

Networking Table Sponsorship #2 \$2,500

5 tables on the show floor

ON-SITE BRANDING

Official Lanyard \$50,000

Branded with your logo and distributed at registration.

Official Pen \$15,000

Distributed at the sponsor station and in education stations.

Official Notepad \$15,000

Distributed at the sponsor station and in education stations.

WINDPOWER T-Shirt Giveaway (Contact for details)

AT THE HOTELS

Hotel Welcome Stations

Contact for pricing details

Hotel Keycards \$25,000

Keep your company name in the forefront. Each guest's card is printed with your corporate image on participating hotel's room keys.



Rates, Specs & Deadlines WINDPOWER® Show Directory

Ad Size	Color Type	AWEA Member	Nonmember	Live Area	Bleed Size	Trim Size
Full Page	Full Color	\$4,750	\$5,225	7 7/8 x 10 5/8"	8 5/8 x 11 1/8"	8 3/8 x 10 7/8"
2/3 Page	Full Color	\$3,810	\$4,191	4 3/4 x 9 7/8"	N/A	N/A
1/2 Page Island	Full Color	\$3,700	\$4,070	4 3/8 x 7 3/8"	N/A	N/A
1/2 Page Vertical	Full Color	\$3,200	\$3,520	3 3/8 x 9 7/8"	N/A	N/A
1/2 Page Horizontal	Full Color	\$3,200	\$3,520	7 1/4 x 5"	8 5/8 x 5 5/8"	8 3/8 x 5 3/8"
1/3 Page	Full Color	\$2,510	\$2,761	4 3/4 x 4 7/8"	N/A	N/A
1/4 Page	Full Color	\$2,040	\$2,244	3 1/2 x 4 7/8"	N/A	N/A
Preferred Positions	Full Color	\$5,200	\$5,720	7 7/8 x 10 5/8"	8 5/8 x 11 1/8"	8 3/8 x 10 7/8"
Back Cover	Full Color	\$5,700	\$6,270	7 7/8 x 10 5/8"	8 5/8 x 11 1/8"	8 3/8 x 10 7/8"
Inside Covers	Full Color	\$5,460	\$6,006	7 7/8 x 10 5/8"	8 5/8 x 11 1/8"	8 3/8 x 10 7/8"
Listing Logo	Full Color	\$800	\$800			

3,000 copies distributed during WINDPOWER at registration, the AWEA booth, and throughout the convention center. Electronic edition published on the AWEA website. Space deadline – April 7, material deadline – April 14.

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ROADMAP FOR SUCCESS

Guided by the synergy between

**AWEA'S
WIND ENERGY
AGENDA**



**THE U.S.
DEPARTMENT OF
ENERGY'S WIND
VISION**



**CLEAN POWER PLAN
BY THE
WHITE HOUSE**

**THE WIND INDUSTRY HAS A CLEAR PATH AHEAD TO DRIVE DEMAND...
AND THAT EQUALS = MORE BUSINESS.**

In 2017, it will be more important than ever to showcase your company at AWEA's annual WINDPOWER event.



**ALL THE MAJOR
INDUSTRY SEGMENTS
COME TOGETHER
AT WINDPOWER.**

The wind energy community agrees: WINDPOWER is the essential industry event you'll find major players in:

- Manufacturing
- Utility companies
- Federal, state and local governments
- Construction
- Operations and Maintenance
- Wind project operators
- Suppliers
- Law/legal services
- Project development
- Component processing
- Safety
- Finance & investing
- Resource assessment



**1 IN 3 WINDPOWER
ATTENDEES ARE NEW!**

**WINDPOWER consistently attracts
new companies and innovators.**

You'll find all of your best leads here in one place—when you sponsor WINDPOWER, your brand will be placed in front of thousands of prospects.

INDUSTRY STRIDES MEAN BIG BUSINESS FOR SPONSORS

With over 75 gigawatts of wind power generating electricity for consumers around the U.S., and a 5 year extension of the Production Tax Credit/ Investment Tax Credit, our industry is thriving. The world's most iconic brands including Google, Microsoft, Amazon, Wal-Mart, IKEA and General Motors to name a few, all invest in wind! This Brand New Attitude will be on full display at WINDPOWER 2017. We saw 13% growth in 2016 and look forward to continuing this trend in Anaheim, California.



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