



WINDPOWER 2017 Conference & Exhibition
May 22 – 25, 2017
Anaheim Convention Center, Anaheim, CA

EXHIBITOR REGISTRATION INSTRUCTIONS

Please note: Your organization is a confirmed exhibitor for the WINDPOWER 2017 Conference and Exhibition; however, you still need to register the individuals who will be attending.

Like last year, the registration system, options and process is again streamlined to enhance the value for all WINDPOWER participants. There is a single registration pass providing all registrants (attendees and exhibitors) with access to the exhibition, plus all of the education stations on the show floor. Instead of separate exhibitor conference and booth personnel passes, you have a single allotment of free passes that you may use for your own staff, or for any customers you would like to host at the event.

To redeem your free passes, utilize the online registration system at www.windpowerexpo.org/register and use the specific promo code that was emailed to your primary booth contact person (please note, your promo code is the same as your A2Z password). Feel free to distribute your promo code to your staff or any customers you are hosting at the event, however please be aware the code will no longer work once the maximum number of passes allotted to your company has been reached (see the free pass allotment chart on the next page).

What is included in your WINDPOWER registration? This all-inclusive pass provides access to all of the educational and networking opportunities plus hundreds of exhibits on the show floor Tuesday – Thursday as well as:

All Access Pass:

- Access to the exhibition the entire show Tuesday - Thursday
- A ticket to the Opening Reception at Angels Stadium on Monday evening
- Access to all conference sessions Tuesday – Thursday within the education stations on the show floor (*does not include pre- or post-conference seminars*)
- Access to the speaker presentation files for which we receive permission to share for 30 days post-show
- Tuesday's exhibition happy hour
- Wednesday's poster reception
- Show directory with all session descriptions and exhibitor listings with contact information
- Mobile app with show information and networking tools

Upgrade Option: We are also offering an **All Access PLUS** pass this year, providing premium service and exclusive networking opportunities on top of the benefits provided in the regular registration pass. Included in the All Access PLUS pass is a ticket to Wednesday's DISCOVER Anaheim fundraiser for the Wind Energy Foundation. Benefits include:

All Access PLUS:

- 1 ticket to the DISCOVER Anaheim fundraiser for the Wind Energy Foundation event on Wednesday, May 25 (a \$149 ticket value)
- VIP registration counter
- Access to the WP17 VIP lounge on the show floor
- Special welcome gift
- VIP ribbon for your badge

Optional Activities: Additional educational and networking activities can be added onto a registration pass including:

- **Pre- and Post-Conference Seminars:** A variety of pre- and post-conference seminars are available to add to your registration. More information can be found here: http://www.windpowerexpo.org/addon_seminars
- **DISCOVER Anaheim – A Fundraiser for the Wind Energy Foundation:** Support the Wind Energy Foundation while networking with fellow WINDPOWER attendees at this exclusive ticketed event on Wednesday, May 24. A portion of the proceeds from this event will be donated to the Wind Energy Foundation to support its efforts to recruit and train the next generation of wind industry leaders and advocates. More details can be found online here: <http://www.windpowerexpo.org/networking>



WINDPOWER 2017 Conference & Exhibition
 May 22 – 25, 2017
 Anaheim Convention Center, Anaheim, CA

- **Women of Wind Energy (WoWE) Networking Luncheon:** WoWE’s annual luncheon, being held Wednesday, May 24, is a premier networking event and highly visible showcase of women’s progress and prospects in the renewable energy field. Tickets are again available this year through AWEA’s registration system. Information about the luncheon can be found here: <http://www.windpowerexpo.org/networking>
- **Clean the World Donation:** Once again, attendees will have an opportunity to contribute \$10 during registration to support our community service project with Clean the World. Hygiene kits will be purchased and compiled on-site in the exhibit hall during the event, supporting a local children’s charity in Anaheim.
- **Facility Tours:** We are working with some local member companies to identify potential facilities for tours on Thursday afternoon, May 25th. More information will be posted online when available.

Exhibitor Registration:

How many free passes do I get with my booth? Based on your booth size, you receive the following free passes, which can be used for your staff or customers that you would like to host at the event:

Booth Size	Total Badges
100 SF	4
200 SF	5
300 SF	6
400 SF	8
600 SF	10
800 SF	12
1000 SF	14
1200 SF	15
1400 SF	16
1600 SF	18
1800 SF	20
2000 SF	22
2200 SF	24
2400 SF	25
2600 SF	26
2800 SF	27
3000 SF	28
3200 SF	29
3400 SF	30
3600 SF	32
3800 SF	34
4000 SF	36

What if I require additional registrations? If you need to purchase any registrations beyond your free allotment, you can do so on the same registration site. Registration rates are listed below and the first 300 paid registrations using the discount code **EARLY** receive a 20% discount off the following prices:

Membership Status	Advance by May 21	Regular from May 22 - 25
Member Exhibitor		
All Access Pass	\$395	\$545
All Access PLUS	\$895	\$1045
Non-Member Exhibitor		
All Access Pass	\$595	\$795
All Access PLUS	\$1095	\$1295



WINDPOWER 2017 Conference & Exhibition
May 22 – 25, 2017
Anaheim Convention Center, Anaheim, CA

What if I have a large group of registrations and need help? If you have at least 10 registrations and would prefer not to register them online, you can download a group registration spreadsheet from the Registration website, complete all of the necessary fields, and return it to AWEA at conference@awea.org to have entered into the system.

Additional Exhibitor Registration Tools:

In response to feedback from exhibitors, we've added some additional tools to make your registration experience easier. If you are designated as the main exhibitor contact for your booth, when you log into the **Registration Resource Center** you will see additional options available including the ability to view, export or print a roster of your exhibiting company registrants, as well as update the name and/or contact information for existing registrations.

Registration Resource Center: <http://tinyurl.com/WP17RRC>

When you log-in with your last name and email address, if you are designated as the main exhibitor contact for your company, you will see a new button called **Exhibitor Staff Roster** (shown below).

A screenshot of the Registration Resource Center website. At the top left is the AWEA WINDPOWER logo. To the right, it says 'May 22-25, 2017', 'Anaheim, California', and 'www.windpowerexpo.org'. Below this, it says '124 days until AWEA WINDPOWER 2017'. The main heading is 'Registration Resource Center'. Below the heading, there are two links: 'Return to Registration Resource Center' and 'You are logged in as Stefanie Brown. If you are not Stefanie Brown Click here to logout'. A dark blue navigation bar contains several buttons: 'Home', 'My Account', 'Housing', 'Invite a Colleague', 'Upgrade', and 'Exhibitor Staff Roster'. The 'Exhibitor Staff Roster' button is circled in red. Below the navigation bar, the text 'Home' and 'Welcome back, Stefanie Brown!' is visible.

From the Roster page, you can view anyone connected to your company as well as export or print the roster. You can also update the contact information or provide a substitution for a registration by clicking on the person's name. Any additional registration changes including registration type or adding optional activities need to be handled through the individual registrant's resource center, or by contacting the registration call center at (508) 743-8502.



[Return to Registration Resource Center](#)

You are logged in as **Stefanie Brown**
If you are not **Stefanie Brown** [Click here to logout](#)

- [Home](#)
- [My Account](#) -
- [Housing](#)
- [Invite a Colleague](#)
- [Upgrade](#)
- [Exhibitor Staff Roster](#)

[Export Roster](#)

[Print Roster](#)

A list of your exhibiting company staff is shown below. Click on a person's name if you would like to change their registration either to update their contact information or to substitute them for another attendee. If you have more elaborate changes needed to a pass including the registration type, optional activities, etc... please call 508-743-8502 for assistance.

Exhibitor Staff Roster for American Wind Energy Association - AWEA

Badge ID	Name (Edit)	Company	Exhibitor Type
200884	Marissa Bundy	American Wind Energy Assn	AWEA Member Registration
200881	Brent Nussbaum	American Wind Energy Assn	AWEA Member Registration

After updating the contact information and/or name on the registration, click the Update Contact Information button to confirm the changes. If changing the name, the original person will no longer be registered for the event so please be sure to communicate the changes to all of the appropriate individuals to avoid confusion on-site.

Badge/Name Information

Prefix:

Nick Name for Badge:
To replace first name (example: Bob for Robert)

First Name *:

Last Name *:

Company/Organization:

Title:

Contact Information

Address 1 *: