

# Exhibitor Rules & Booth Guidelines - Condensed

# premiere ANAHEIM

---

All rules are important, but here is a reminder of some key guidelines:

## **Booth Height Clearance:**

- In-line, Corner, and Peninsula Exhibitor booths are permitted a max height of 10 feet.
  - If an exhibitor goes past 8' in height, they are required to purchase 10' pipe and drape from Freeman for their Back wall.
- Island booths are permitted a height clearance of 16'.

## **Booth Set-up & Aesthetics:**

- **NEW FOR 2023: Floor covering for exhibit space is mandatory** and not provided. Flooring is available to order from Freeman or it may be self-supplied. Flooring must cover full sq ft of booth space.
- Entire set up must remain within the exhibitor's purchased square footage. Any exhibitor items that extend pass their purchased space is considered out of compliance.
  - This includes: Booth Structure, set-up, product, furniture, signage, bags, seating area, staff, etc.

## **Sound/Noise - Volume**

- **Maximum volume for exhibitor's audio is 90db measured from the booth's surrounding aisles.**
- Audio equipment must face into the booth, and the noise level must be contained within the exhibit area.
  - Multiple incidents that are deemed out-of-compliance will result in disconnection of sound system.

**Premiere Show Group does not allow children under 16 years of age during move-in, show days, and move-out.**