iaee expo! expo!
annual meeting & exhibition 2024

the show for shows

the place to be

los angeles, ca
16-19 december 2024

Exclusive Exhibitor Email Marketing Opportunity

Send a customized HTML-formatted email to ALL pre-registered attendees

Exhibitor email marketing program is being offered to a limited number of Expo! Expo! exhibitors. Special eShowMails -- custom HTML-formatted emails -- can be sent to the FULL (or partial) Expo! Expo! opted in attendee list. This is a very exclusive opportunity, offered through our partner, Event Technologies, and is limited to just 20 participants and further restricted to a maximum of two messages per participant (1 pre-show and 1 post-show).

Benefits of this service:

- HTML-formatted to create a fully customizable message from you with your unique branding
- Email sent from IAEE
- Boost traffic, increase awareness, and notify attendees that you are participating

Pre-show eShowMails will be scheduled for deployment Monday-Friday, 2 December 2024 through 13 December 2024 (excluding holidays and weekends), with a calendar limitation of only two (2) sent per day. Send date is the choice of exhibitor and will be scheduled first come, first served. There is also an option to send messages after the show... a discount is offered if both a pre-show and post-show email are purchased. Post-show messages can be scheduled Monday-Friday, 18 December 2024 through 23 December 2024 and 2 January 2025 through 9 January 2025.

- **Single Pre-Show Email = $850**
- **One Pre-Show and One Post-Show Email = $1,500**

The attendee database will NOT be shared with exhibitors; these emails will be sent out through Event Technologies on the exhibitor's behalf with an email address from IAEE. If exhibitor is unable to supply their own HTML message, one will be built for them (at no additional charge) with custom text and images.

To become one of the 20 exhibitors to participate in this program, please contact sales@iaee.com

For technical questions regarding your content or design, you may contact Event Technologies directly: Chris Tremblay at chris@event-techs.com or (310) 581-2696