



Exhibitor Manual

E3 2023 Exhibitors:

Welcome to E3 2023!

On behalf of ReedPop, the Electronic Software Association (ESA), and the thousands of fans waiting to experience E3 2023, we thank you for your participation. We are thrilled to have you and look forward to seeing you make your mark at the iconic event for the global games industry.

Our goal is to make sure your endeavors are successful. From operations and content, to sales and marketing, we are here to serve you. Please read through all the information provided, including important deadlines, contact information, contractor services, and the rules and guidelines associated with this event.

Whether you are participating in Industry Days, Gamer Days, or both, we are confident that this experience will be a highlight of your year.

This year we are utilizing Meet-to-Match to enhance the experience for our Industry visitors. Please use it to maximize your visibility at E3. More information on that will be provided through the newsletter and across our social media. We can't wait to hear about the connections and memories you make.

Naturally, situations may come up that are not outlined in the documentation provided. If that happens, please reach out to our Operations Team for guidance:

Skip Haile - Operations

203 840 5912

We are all better, together. See you in LA!

Sincerely,

Kyle Marsden-Kish, Global VP of Gaming
ReedPop