



Taste Los Angeles by Levy is the exclusive provider of food and beverage operations at the Los Angeles Convention Center (LACC). Taste Los Angeles by Levy showcases the freshest, local ingredients and culinary delights that are iconic to the dining experience in the City of Angels. We offer full service catering, café dining, portable food options, exhibit booth service and so much more.

GENERAL GUIDELINES

At E3 2023, no outside food and beverage may be brought in and consumed at the LACC at any time without the written approval of Taste Los Angeles by Levy on show days of June 13-16, 2023. Outside food and beverage for individual consumption is allowed during move-in and move-out days only.

All arrangements related to food and beverage must be contracted directly with Taste Los Angeles by Levy. This includes, but not limited to:

- Sampling
- Demonstrations
- Sponsorships
- Donations

SAMPLING

The first step in considering food sampling at E3 2023 at the LACC is to get approval from Taste Los Angeles by Levy, the venue's exclusive food & beverage provider. Sampling is only allowed for tradeshow and exposition events. Please contact [Taste Los Angeles by Levy](#) at 213.765.4480 to discuss the scope of your food & beverage sampling program and obtain approval.

Once Taste Los Angeles by Levy has approved a food & beverage sampling program, the exhibiting company must complete [Event Temporary Food Facility Application](#) with LA County Department of Public Health (LADPH). Without an LADPH health permit, sampling programs will not be allowed even if initially approved by Taste Los Angeles by Levy.

In addition, the exhibiting company must provide Taste Los Angeles by Levy a certificate of insurance for Commercial General Liability with an occurrence limit of \$1,000,000 and naming **Levy Premium Foodservice Limited Partnership** and **ASM/Los Angeles Convention Center** as additional insured.

A sampling program shall be approved based on the following conditions:

- Food and beverage items being samples are limited to products manufactured, processed or distributed by exhibiting companies.

- All items are limited to SAMPLE SIZE as follows and must be dispensed/distributed in accordance to Local and State Health Codes.

FOOD ITEMS. Food items being sampled are limited to 2 oz. "bite size" portions, including prepackaged samples.

NON-ALCOHOLIC BEVERAGES. Samples are limited to 4oz. portion sizes, served in biodegradable (or plastic) cups. No cans or bottles will be permitted.

ALCOHOLIC BEVERAGES. Sampling of alcoholic beverages is permitted only if you are the manufacturer or distributor of the beverage. Alcoholic beverages must be sample sizes (2 oz. for beer/wine and .25 oz for liquor) and can only be served by a licensed Taste of LA by Levy Restaurants bartender. Handling fees may apply, please contact your Catering Sales Manager.

- In accordance to LA County Public Health Department guidelines, Licensee and exhibitors are jointly responsible for meeting outlined requirements and securing all necessary license, permits, etc. This includes prepackaged food samples, samples not intended for consumption on the show floor, and bottled water.
- Restrooms, concession stands, and/or facility kitchens may not be used as exhibitor clean-up areas.
- Food and beverage sampling may be subject to applicable receiving, storage, utility and labor charges.
- Licensee is responsible for utilities, drayage, equipment needs, permits and the disposal of trash/waste and other related fees to support sampling activities.

LA COUNTY HEALTH PERMIT

Exhibiting companies are responsible to be aware and comply with LADPH requirements for temporary food facilities in order to obtain the health permit and pass onsite inspection. Please refer to [LADPH Temporary Food Facilities \(TFF\) checklist](#) for assistance. For the purpose of this checklist the TFF refers to the exhibiting company.

For additional assistance on the LADPH health permit, please contact:

Magdy Wahba, REHS
Environmental Health Specialist III
Los Angeles County, Department of Public Health
Bureau of Specialized Surveillance and Enforcement
Specialized Food Services Program
Office: 626.430.5468
Email: mwahba@ph.lacounty.gov