

PRE-REGISTERED ATTENDEE LIST



Email Marketing through E3

E3 is excited to offer E3 exhibitors the ability to have an email sent to the E3 audience, directly promoting your company, brand, and message. **Exhibiting at E3 is the only way to directly email to the official E3 email lists.** There is no better way to reach your most motivated customers - take advantage of this exclusive E3 exhibitor benefit today!

Two unique email lists are available:

- ◇ 2020 registered attendees: Appropriate for 2020 show specific messaging.
- ◇ 2-year opt-in list: Appropriate for general messaging.

The E3 email lists include individuals who have opted in and have requested the opportunity to receive information directly from E3 exhibitors. Supplemental email statistics will be provided after your message is sent, making it easy for you to see the results of your outreach and integrate into your overall marketing plan.

Please note:

- You, the exhibitor, will need to provide the following information: HTML for email message and sender from name.
- The email will be sent via a secured independent email service sent directly from the sender name you provide.
- If you receive any correspondence from other companies and/or list brokers claiming they have the official E3 email lists, please be aware these claims are false. **The only opportunity to email to the official E3 lists is through this exclusive service provided to E3 exhibitors by E3 show management.**

For more information on email marketing through E3, availability/usage of the lists, and pricing, please contact:

Cindy Hart
Marketing Director
Dolaher Events
chart@dolaherevents.com
508-834-6196



PRE-REGISTERED ATTENDEE LIST



Direct Mail through E3

Take advantage of this special offer available only to E3 exhibitors! Beginning May 6, 2020, the E3 pre-registered attendee list will be available to exhibitors for direct mail, FREE of charge. List selects include Industry, Title, Hardware Platform, and Market Segment. This list is for **one-time, direct postal mail use only, and does not include email addresses**. Additional lists can be purchased for \$200 per thousand names.

List broker information will be forwarded separately.

Please Note:

1. A sample of your mail piece is required for approval.
2. The list will only be shipped to a bonded mail house or Service Bureau.
3. Telemarketing is not allowed.
4. Delivery time is 5-7 days from receipt of complete written order and sample mailing piece.
5. The E3 2020 Pre-Registered list will not be available before May 6, 2020.

If you are interested and/or need more information, please contact:

Cindy Hart
Marketing Director
Dolaher Events
chart@dolaherevents.com
508-834-6196