

MEDIA AND PR INFORMATION



Thousands of international and domestic media attend E3, providing exhibitors with access to outlets representing business, consumer, trade, technology, consumer electronics, social media and more.

We have developed a handbook to help public relations professionals make the most of their E3 experience. This handbook includes comprehensive details on all of the PR opportunities available to you as an exhibitor at E3, as well as tools, tips, and resources to maximize your visibility and generate demand for your products and services at the event.

The E3 Exhibitor Public Relations Handbook can be found at the **Exhibitor Only/Exhibitor Promotional Opportunities** section of the E3 2020 website: www.E3Expo.com

If you have any questions, or general PR queries related to the event, please don't hesitate to contact the E3 Public Relations Team:

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