

GOOD NEIGHBOR POLICY

Booth Design

Please be considerate of others when designing your booth. Every exhibitor has the right to be visible!

If you build your exhibit to the maximum height allowed across one or more sides of your booth, then you **WILL BE** blocking neighboring exhibitors from being seen. Please feel free to contact show management - we would be happy to help you contact your neighboring exhibitors to discuss design layout of your exhibit space so that everyone can have a positive experience.

The following is E3's "Good Neighbor" policy for all exhibits:

- ♦ All booths, regardless of size or type, should be designed in such a way so as to prevent line-of-sight obstructions from one exhibit to the next. Please avoid adding any unnecessary walls or drapes that may contribute to obstructed views of exhibitors that surround your booth.
- ♦ Show management will be happy to assist you with the contacts and/or communications with your neighboring exhibitors in this effort. Please feel free to call the exhibitor hotline at 508-834-6201 for information.

Show management will review and approve all booth designs and renderings for booths 400 sq. ft. or larger. If show management sees a potential violation to the Good Neighbor Policy, you will receive a phone call and you will be asked to change the design of your booth. Please avoid costly mistakes by complying with this policy.

Audio, Video and Demonstrations

E3's Sound Policy for speakers and video walls can be found under the Booth Construction section.

A maximum level of 85 decibels will be permitted in any exhibit area. This policy is strictly enforced by Show management onsite. Please be considerate to your neighboring exhibitors and adhere to this policy. You **MUST** get approval from show management to have any performances or live demonstrations in your booth. This includes DJs, live bands, etc. (Performances & Live Demonstrations Form is mandatory for all exhibitors having a live performance).