


# ISSE

intl. salon + spa expo

 Professional Beauty Association

January 25-27, 2020  
LONG BEACH, CA

## PROFESSIONAL BEAUTY ASSOCIATION MEMBER BENEFITS

As an exhibitor at ISSE, you are also a Business Member with the Professional Beauty Association (PBA)! As a PBA Member you will enjoy savings and perks throughout the year, starting with immediate savings on ISSE exhibition costs! Take advantage of all a PBA Membership has to offer, learn more at [probeauty.org/business](http://probeauty.org/business)

### SAVE ON EXHIBITION COSTS

- 300 lbs. of free drayage (a \$200 value!!)
- 10% discount on GES installation & de-installation
- \$5 Discount on shipments for your booth (up to 50lbs)

### PBA ISSE MEMBER PERKS!

- The Hub by PBA, located adjacent to the show floor, will offer the opportunity to sit-down and connect with friends and colleagues and learn more about what your PBA Membership can offer! Be sure to stop by and check it out!
- Need to take a quick break at ISSE? Join us on the show floor in the PBA Member lounge to relax, charge your phone or grab a cup of coffee

### ENHANCE YOUR MEMBERSHIP EXPERIENCE

Employees tied to a business membership as benefit recipients gain access to:

- Complimentary industry publications such as Beauty Store Business, Modern Salon, Salon Today, Beauty Industry Report, The Colorist, Beauty Launchpad, and more.
- Discounted admission to all PBA signature events, including Cosmoprof North America (CPNA), NAHA, Executive Summit, Distributor Executive Conference, and more!
- **FREE** industry news and research

### LEARN MORE ABOUT YOUR MEMBERSHIP

Contact the PBA Membership Team at 480-455-3460 or email [membership@probeauty.org](mailto:membership@probeauty.org)

 Professional  
Beauty  
Association

*Member*