

PROFESSIONAL BEAUTY ASSOCIATION MEMBER BENEFITS

Thank you for being a business member with the Professional Beauty Association (PBA)! In addition to exclusive member benefits all year long, you'll save on exhibition costs, and get exclusive access at The Hub by PBA.

SAVE ON EXHIBITION COSTS

- 300 lbs of free drayage
- 10% discount on GES installation & de-installation
- \$5 Discount on shipments for your booth (up to 50lbs)

THE HUB BY PBA

- The Hub by PBA, located adjacent to the show floor, will offer the opportunity to sit-down and connect with friends and colleagues, find out more about industry trends, and network with your industry! Stop by and learn more!

ENHANCE YOUR MEMBERSHIP EXPERIENCE

Employees tied to a business membership as benefit recipients gain access to:

- Complimentary industry publications such as Beauty Store Business, Modern Salon, Salon Today, Beauty Industry Report, The Colorist, Beauty Launchpad, and more.
- Discounted admission to all PBA signature events, including Cosmoprof North America (CPNA), NAHA, Executive Summit, Distributor Executive Conference, and more!
- **FREE** industry research



100,000 members strong, the Professional Beauty Association exists to *elevate, unite* and *serve* the beauty industry, and the professionals who improve people's lives.

LEARN MORE ABOUT YOUR MEMBERSHIP

Contact the PBA Membership Team at 480-455-3460 or email membership@probeauty.org

WE ARE
UNITED By BEAUTY



ARE YOU TAKING ADVANTAGE OF ALL YOUR MEMBER BENEFITS?

For more information, visit **PROBEAUTY.ORG**
or call the PBA membership team at 480-455-3460

100,000 members strong. PBA celebrates *you*.