



## **ADVERTISE, ADVERTISE, ADVERTISE**

We would like to offer you, as an Exhibitor, a special opportunity to further promote your company brand at Display Week 2018 with an advertisement in the Display Week 2018 Exhibit & Product Guide. The Guide is distributed to all attendees and is used to provide a brief description of every company as well as their location during Display Week. After the show attendees keep the guide as a valuable reference tool throughout the remainder of the year.

The Exhibit & Product Guide is distributed to the thousands of Engineers, Designers, Key Buyers and Senior Level Executives from the Display Industry that walk the show floor and attend the other functions of Display Week 2018. Why not add to this exposure with an advertisement in the Display Week Exhibit Guide?

As an Exhibitor at Display Week 2018, the Exhibit & Product Guide is a great way to announce new products & services, promote your brand and get your message across to the thousands of buyers/users who will be visiting all the exhibits at this must attend Trade Show.

### **EXHIBIT & PRODUCT GUIDE ADS (OFFICIAL SHOW DIRECTORY)**

**DW18 Exhibitor Rate \$1000 (full page) \$750 (half page horizontal)**

**Non-Exhibitor Rate \$2,000(full page) \$1,500 (half page horizontal)**

A tagline will be included on each ad reading "See us at Display Week '18 Booth #..."

#### **Deadlines:**

Booking confirmation deadline: **April 13, 2018**

Submission of electronic files: **April 20, 2018**

### **EXHIBIT GUIDE & 'LIVE' COMPANY LOGO**

**\$100**

Your black-and-white company logo can be added to your complimentary listing in the 2018 Display Week exhibit guide. For only \$100, make your listing stand out with your company's unique logo placed alongside the name, address, and description of your company in the exhibit guide. Your color company logo will be placed on the show website floor plan.

### **"LIVE" WEBSITE FLOOR PLAN SCROLLING BANNER**

**\$200**

Promote your company brand at the bottom of the Display Week website live floor plan. Your company brand can be viewed 24/7, in color.

*For more information please contact:*

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