



Food and Beverage Sampling

- All food and beverage dispensed are limited to products manufactured, processed or distributed by the exhibiting company.
- Exhibiting companies are not authorized to sell any food or beverage items.
- Anaheim Marriott follows all appropriate HACCP procedures when handling and storing product.
- All alcoholic beverage samples are limited to products manufactured, processed or distributed by exhibiting company.
- Sampling must be consumer education driven.
- Exhibitors sampling alcohol inside the Fresh Ideas Tent will be subject to a one-time, \$50 catering license fee which we will file with the CA ABC. Notice of alcohol sampling inside the Fresh Ideas Tent must be communicated to the Hotel by February 1st to allow sufficient time for Hotel to obtain catering license.
- Approval is subject to the following provisions of Sections and 25503.55 and 25503.57 of the Business and Professions Code:

Beer Sampling: Section 25503.55

- Hotel's TIPS certified bartender is required to pour samples. A Representative of a beer manufacturer, a licensed beer and wine importer general, or a licensed beer and wine wholesaler who is not a representative of a beer manufacturer or a licensed beer and wine importer general, must be present and authorizes any tastes of beer.
- Sample portion may not exceed 8oz per person, per day
- Limited to one hour of sampling per day per exhibiting company
- Hotel will purchase product via a licensed distributor. Exhibiting company is responsible for all cost associated with the purchase of the product.

Wine and Distilled Spirits: Section 25503.57

- Hotel's TIPS certified bartender is required to supervise sampling. Manufacturer or wholesaler may pour samples.
- Wine sampling may not exceed 1oz per person and no more than 3 tastings per person per day.
- Spirits sampling may not exceed 1/4oz per pour and no more than 3 tastings per person per day.
- Product must be shipped to GES. Refer to Shipping section of this document for instructions on return shipping.

Client Sponsored Beer, Wine and Distilled Spirits Fees:

Beer 12oz - \$6.75++ per bottle

Beer Keg - \$675.00++ per keg

Wine 750ml- \$25.00++ per bottle

Liquor 750ml - \$250.00++ per bottle

Liquor 1 liter - \$300.00++ per bottle

Marriott Bartender Fee - \$200 (plus 8% sales tax) per attendant for up to four hours, \$50 per hour for each additional, consecutive hour.

++ Denotes 24% taxable service charge and 8% sales tax