



We hope all is well with you and as we approach Display Week 2017 in Los Angeles, we wanted to make you aware of the following organizations that might be contacting you in the next several months regarding various activities concerning the upcoming DW17 and their official status with SID.

Please be advised that we strongly discourage you from working with any unapproved and non-vetted companies or vendors as many are fraudulent. ***Below is a list of vendors that are approved to provide services to DW17 exhibitors.*** When in doubt, email drocco@pcm411.com before signing on the dotted line!

Exhibit space sales, sponsorships and advertising in the Exhibit & Product Guide:

America and Europe, Jim Buckley: jbuckley@pcm411.com or 203-502-8283

Asia, Sue Chung: schung@sid.org or 408-489-9596

Show Coordinator, Danielle Rocco: drocco@pcm411.com or 646-226-7592

Display Week – General Questions:

Director of Operations, Mark Goldfarb: mgoldfarb@pcm411.com or 212-460-8090 x202

Hotel and Travel:

Par Avion: 877-685-2948: concerns to rescenter@paravion-inc.com

General Contractor:

GES: 800-475-2098 special requests: Theresa O'Brien: tobrien@ges.com

ID Magazine Advertising:

Wiley Publishing: Roland (Rollie) Espinoza: respinosa@wiley.com or 201-748-6819

Lead Retrieval:

Cvent: Elizabeth Bailey: EBailey@cvent.com

Photographer:

JKP LLC, Josh Kline: www.JKPIImageFusion.com or 626-676-4458

AV:

GES AV: Ryan Murphy: RMurphy@ges.com or 630-295-6122

Media Relations:

MCA: Marie Labrie: (650) 968-8900, ext. 119, or mlabrie@mcapr.com or DisplayWeekPR@mcapr.com

Security:

Simmons Security: Diane Custodio: diane@simmonssecurity.com or 703-346-6304

Temp Staff:

Blaine and Associates, Inc.: Wendy Price: Wendy@blainepersonnel.com or 310-461-1339

SegMark Solutions:

Customer Service at orders@displayweek-segmark-evites.com or call **203-563-9212**.

(Customer Service is available Mon-Fri 7am - 11pm EST)

Should you receive calls soliciting your business from other companies, please let PCM know so we may be able to assist you and halt these distractions. Also, if you have any questions or concerns please feel free to contact Danielle Rocco so she may be of further assistance.

We look forward to assisting you in planning for a successful Display Week 2017. Thank you for your assistance and consideration.