

Dear Display Week Exhibitors,

All exhibitors with exhibit space of 400 square feet or larger must submit blueprints for review by Display Week Show Management and the Los Angeles Convention Center Fire Marshal.

All blueprints must be received by March 24, 2017 for review and approval. This is required by the Fire Marshal (there are no exceptions).

The Fire Marshal will conduct a walk-through of the show floor to insure all exhibits comply with the current fire codes.

Exhibits with multi levels must have an official stamp by a United States licensed structural engineer on the blueprints for Fire Marshal review and reference.

Exhibits with ceilings, canopies or other enclosed spaces (i.e. a closet or office) must be equipped with a UL approved battery operated smoke detector and a 2A10BC fire extinguisher. Additional fire safety requirements *may be* mandated by the Fire Marshal upon review.

Exhibit fixtures, components, banners and identification signs will be allowed to a maximum height of 20' (from the ground to the top of the booth/banner). The entire cubic content of the space may be used up to the maximum height. Drawing MUST include structure and hanging sign dimensions.

All booths with hanging signs must submit blueprints for review by Display Week show management, the Fire Marshal and GES Rigging. You will be contacted by the GES Rigging team if there are any potential installation issues, so that you can rectify the issue prior to move in.

Please note: It is the exhibitor's responsibility to comply with Display Week's general terms and conditions. Show management has the right to amend these guidelines at any time, as necessary. If a booth does not comply with the Fire Marshal's safety rules, there is nothing GES, SID, PCM or the Los Angeles Convention Center can do to override the Fire Marshall decision.

Please email me (<u>drocco@pcm411.com</u>) your blueprints at no later than March 24th. Let me know if you have any questions. We are here to assist you in ensuring a successful show at Display Week 2017.

Any changes to your booth construction plan submitted must be approved by the Fire Marshal, Display Week and GES.

Thank you for your timely response and assistance with this important exhibiting aspect.

See you in Los Angeles!!!