



## SOUND POLICY FOR SPEAKERS & VIDEO WALLS

**All speakers must be installed in accordance with the following guidelines:**

- ◆ A maximum level of 85 decibels will be permitted in any exhibit area.
- ◆ Speakers installed within 0-10 feet of the exterior booth line must be directed towards the center of your booth space.
- ◆ Speakers installed 10 feet or more from the exterior booth line must be directed straight down or towards the center of your booth space.
- ◆ Decibel readings will be conducted by Show Management from the closest aisle to the speaker source or speaker direction.
- ◆ All speakers must be installed with immediate access to the audio power supply.
- ◆ Power supplies for audio should be identified for specific speaker locations. *It is recommended that each area speaker have its own power source.*
- ◆ **All speakers and video walls must be included on rigging plot plans that are presented for approval to GES and LACC. In addition to the speaker placement, plans must reflect readily accessible power locations for the audio system.**
- ◆ **Show Management will conduct decibel meter readings on Monday, June 12, 2017 from 12 noon to 6:00 PM.** It is recommended that the Exhibitor or its audio contractor have a decibel meter on hand so that the Show Management decibel meter and the exhibitor decibel meter can be synchronized during the sound test.

Any Exhibitor found in violation of this policy will receive ONE verbal warning; if a second violation occurs, a written violation notice will be issued. If a third violation occurs, Show Management will disconnect Exhibitor's power for the remainder of the show, deduct fifty percent (50%) of Exhibitor priority points for the show, and ESA shall not be liable for any refund of Exhibitor expense.

This sound policy will be **STRICTLY ENFORCED**. The information above should be shared with your audio design personnel prior to installation of your sound system in order to get the desired audio effects from your sound system.

