



Go Green with E3!

E3, the ESA, the Los Angeles Convention Center, GES and other E3 partners work closely to adopt as many sustainable measures as possible to make E3 a green event. Here is how you can help:

- ✓ Choose carpet and padding or other flooring that are made with high recycled content, and that are recyclable; or rent carpeting from GES
- ✓ Make sure that your graphics are printed without harmful VOC in the inks. Print on recyclable substrates like Bioboard, Styrene or Coroplast, and design graphics for re-use whenever possible. Consider electronic signage when practical
- ✓ Consider rental properties, rather than custom builds, for temporary, one-time use areas. Design your booth for re-use, flexibility, and easy updates
- ✓ Place your orders online through GES' Espresso system to save paper, and save your orders electronically
- ✓ Ensure that any packing materials used in shipping are recyclable
- ✓ Use a transportation company that participates in the EPA's SmartWay Transport Partnership
- ✓ Minimize printed materials
- ✓ Use the LACC's labeled trash containers to dispose of small items like paper and food waste
- ✓ If you are disposing of large quantities of items at the close of the show, work with GES to ensure that your items are sorted and disposed of properly
- ✓ Collect and recycle your team's badges and badge-holders post-show, using the labeled receptacles in the lobbies

Have a "green" idea? Send your ideas to aroberts@irl-events.com or mley@irl-events.com.

