



**DOOR DROP APPLICATION**

As critical care professionals awaken and get ready for a busy day at the 46<sup>th</sup> Critical Care Congress, your company's sales and promotional literature, invitations, announcements, etc., will be waiting for them at their hotel room door, alerting them of your products and services and encouraging them to visit your booth.

The Society will distribute your product literature, promotional materials, sales brochures, etc., to attendees' hotel rooms so the materials are at their door when they awaken. The materials will arrive late evening Saturday, January 21, 2017. The cost to participate is \$4,000 for one piece and \$6,000 for two pieces.

Your company may provide a single flyer or brochure that is no larger than 8½" x 11" in size. Brochures cannot exceed four pages and must be folded to be no larger than 8½" x 11". Quantity needed is 2,000 per unit piece.

The Society and the 2017 Congress may be referred to only as *SCCM*, the *Society of Critical Care Medicine* and the *46<sup>th</sup> Critical Care Congress*.

To reserve space in the SCCM Door Drop, please fax this agreement in addition to a copy of your promotional piece and payment. Once your piece(s) have been approved, forward 2,000 of each promotional piece to SCCM for receipt on or before December 16, 2016.

Exhibiting Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**We will participate in the SCCM Door-Drop Program during the 46<sup>th</sup> Critical Care Congress.**

January 21, 2017 (Saturday PM delivery)

**Please check one:**

- One piece for \$4,000 (sample attached)
- Two pieces for \$6,000 (samples attached)

Total amount enclosed \$ \_\_\_\_\_

**Payment:**

Check (U.S. funds drawn on a U.S. bank or International Money Order)

Check #: \_\_\_\_\_

**Credit Card Information:**

- Visa  MasterCard
- American Express  Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Date: \_\_\_\_\_

**Door Drop Materials must be received on or before December 16, 2016.**

**Send agreement, payment and promotional piece for approval to:**

Society of Critical Care Medicine  
Colleen McNamara  
500 Midway Drive ● Mount Prospect, IL 60056 USA  
**FAX: 847-439-7226**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For SCCM use only:**

- Approved
- Approved with the following conditions:
- Rejected; reason: