



ADVERTISING AGREEMENT

The Society requires a signed confirmation for all advertising placements. To guarantee your rate and placement, please sign and return this confirmation by fax to +1 847 493-6417. Your ad will not run until this agreement is received. Please note that the Society and the 2017 Congress may be referred to only as *SCCM, the Society of Critical Care Medicine, or the 46th Critical Care Congress.*

Date: _____

Company Name: _____

Address: _____

Phone: _____

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Contact: _____

Email: _____

Authorized Signature: _____

Publication(s):

Congress Program & Exhibition Guide* (published January 2017)

Ad space deadline September 20, 2016

- Full Page - \$4,775
- Half Page - \$3,325

Congress Special Events and Session Brochure* (published January 2017)

Ad space deadline November 4, 2016

- Full Page - \$3,425

Critical Connections* ad space deadline – Six weeks prior to issue date (select issue(s):

- August/September, October/November December/January
- Full Page - \$4,615
- 2/3 Page – \$4,040

Bundle and Save - Take \$700 off for 2 ad vehicles, \$1,100 for 3, or \$1,500 for 4

*All print ads are 4-color

Payment:

Check (U.S. funds drawn on a U.S. bank.) or International Money Order, made payable to SCCM

Check Number: _____

Credit Card Information: Visa American Express MasterCard Discover

Card Number: _____ Expiration Date: _____

Name on the Card: _____

Signature of the Cardholder: _____

Send agreement and payment to:

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