



ASCRS-ASOA TODAY DAILY NEWS PROGRAM

Capture the Attention of prospects at the 2017 ASCRS-ASOA Symposium & Congress Los Angeles, CA - May 5-9, 2017

NEW FORMAT THIS YEAR for the **ASCRS-ASOA TODAY** daily news and information program. Content will be captured on-site to create a “real-time” program!

Four unique programs play continuously on daily hotel shuttle buses, and in major hotels, broadcasting interviews with attendees, meeting highlights and other essential meeting news.



Take advantage of the power of daily video programs to:

- Amplify your message in an uncluttered environment
- Direct traffic to your booth with strong call-to-action messaging
- Promote your brand or announce a new product
- Enhance your overall presence at the meeting

ASCRS-ASOA TODAY and all Advertisements play:

- 2-3 times per hour on daily convention shuttle buses during peak operating hours, reaching the majority of attendees in a captive setting
- In the major hotels—reaching the largest blocks of attendee rooms



Contact Us

Please contact me to discuss how we can help you achieve your meeting goals:
Ernie McCarren
Director of Sales
Newsday Communications
Ernie@NewsdayCommunications.com

Watch a Segment from
ASCRS-ASOA TODAY 2016



Unmatched Exposure to a Captive Audience

Meeting attendees view the programs and your ads as they ride shuttle buses between their hotels and the convention center

**Don't worry about
ad production! We
can produce your ad
for a small fee.**

PREVIOUS AD EXAMPLES



**Ads or ad
materials due:**

April 8, 2017

2017 AD RATES

10 second spot - \$4370

15 second spot - \$5720

20 second spot - \$6675

30 second spot - \$9925

(Includes one free 10-second spot)

60 second spot - \$17,500

(Includes one free 15-second spot)

- You can provide your own ad, or we can produce one for you for a small additional fee, including music and/or voiceovers
- Ad formats include: Video ad, animated ad, or "slideshow" style ad
- Additional ad lengths and special programming priced upon request
- Testimonial ads and ads with a strong call to action highly recommended
- Premium positioning in show opening or closing is also available

SPECIAL OFFER

\$4160

**300 SF BOOTHS OR
LESS**

- 10 second spot, static graphic "slide show" style ad
- Maximum of 2 slides, including music
- Newsday will produce ad free of charge if advertiser provides graphics and copy



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571-266-1722 x614

Newsday is the official production and sales partner for ASCRS-ASOA 2017.

Newsday can also provide video production services for exhibitors. Please let us know how we can help.