



## 2017 ASCRS•ASOA Exhibitor Advisory Board

### ASCRS•ASOA Mission Statement:

The ASCRS•ASOA Exhibitor Advisory Board has been designed to enhance the exhibition, programming and annual meeting experience to Attendees, Association and Industry through communication, education and networking by establishing a continuous dialog between ASCRS•ASOA and its exhibitors on all matters relating to participating in the annual meeting. It is the goal of ASCRS•ASOA to be the pre-eminent ophthalmic tradeshow in the industry.

### Objectives of Advisory Board:

Assist ASCRS•ASOA to ensure that the annual Symposium & Congress is the best possible forum for healthcare professionals and exhibiting companies to attain scientific, educational and economic objectives. Establish a continuing dialogue between ASCRS•ASOA and its exhibitors on all matters relating to exhibitors of the exhibition. Allow exhibitors to share insights and experiences gained from other association meetings in order to take a fresh look at the ASCRS•ASOA show, exhibition policies, and operations. The board meets twice a year; once at the AAO Meeting and once at the ASCRS•ASOA Symposium & Congress. Assist ASCRS•ASOA in implementing any necessary changes in exhibition policy.

### Membership:

The EAB is comprised of a cross section of ASCRS•ASOA exhibiting companies to include small, medium and large companies; differing fields of interest; and a mix of product lines. It is also comprised of the following staff of ASCRS•ASOA: Chief Operating Officer, Director of Meetings and Conventions, Exhibits Manager, Meetings Manager, a representative from Global Experience Specialists -GES (Service Contractor) and OnPeak (Housing).

### 2014 Members of the Board:

Carol Figlio	Abbott Medical Optics
Melissa Pugh	Alcon Laboratories
Kat Garfield	Crestpoint Management
Tom Mancuso	Diamatrix Ltd.
Michael Wolber	Oculus Inc.
Larry Brooks	Practice Flow Solutions
Julie Smith	GES, Sr. VP, National Sales
Ciaran Tully	GES, Sr. National Account Manager
Rose Dubrovich	OnPeak, Sr. VP of Sales
Jason Gross	OnPeak, Sr. Account Executive
Don Bell	ASCRS•ASOA, COO
Paula Schneider	ASCRS•ASOA, Director of Meetings & Conventions
Jamie Barbera	ASCRS•ASOA, Exhibits Manager
Amber Wojtyna	ASCRS•ASOA, Meetings Manager

Please visit any of the above board members on show site to voice suggestions, concerns, or questions.