



AADR 2016 • Los Angeles, Calif., USA • March 16 – 19, 2016 SPONSORSHIP OPPORTUNITIES

USB of Abstracts **SOLD** **\$18,000**

Put your name in the hands of every attendee with one of the most prominent sponsorship opportunities available. The USB of Abstracts is distributed to every attendee and is used extensively by delegates to look up abstract and presentation information at the meeting as well as once they return home.



- Company name and logo on USB flash drive (distributed to all attendees).
- Opportunity to include logo and company's latest scientific advances on USB (pending AADR approval of file size and content).
- Company name and logo recognized on signage at on-site registration area.
- Company recognized in Program Book (distributed to all attendees).
- Company logo featured on sponsor page of AADR meeting website.

NEW! Poster Board Sponsor **\$15,000**

Take advantage of this high visibility sponsorship that directly contributes to the goal of providing exceptional scientific research and studies along with prominent branding opportunities for your company.

- Company name and logo on all poster board signage throughout poster and exhibit hall.
- Company name and logo recognized on signage at on-site registration area.
- Company recognized in Program Book (distributed to all attendees).
- Company logo featured on sponsor page of AADR meeting website.

Conference Bags **\$10,000 (non-exclusive)**

Get your company name and logo in front of each meeting attendee by sponsoring the meeting conference bag.

- Company logo featured on exterior of conference tote bag, distributed to every attendee at registration.
- Company name and logo recognized on signage at on-site registration area.
- Company recognized in Program Book (distributed to all attendees).
- Company logo featured on sponsor page of AADR meeting website.
- Opportunity to distribute promotional material in conference bags. *(AADR approval required)*

Distinguished Lecture Series (2 available, 1 SOLD) **\$10,000**

Sponsoring the Distinguished Lecture Series allows your company to contribute to the core mission of AADR and the General Session by advancing research and increasing knowledge for the improvement of oral health. You will also receive:

- Company logo on signage at sponsored event.
- Company recognized in Program Book (distributed to all attendees).
- Opportunity to share promotional material with event attendees.

Reserve your Sponsorship TODAY to receive premium benefit!

Contact: Kasey McNeil

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+1.703.299.8093

Industry Sponsored Symposium

\$12,000

Exclusive offer to AADR Corporate Institutional Section Members at the Leadership Level and above and Educational, Government and Non-profit Members. Get your company's latest innovations or research in front of IADR attendees by sponsoring a symposium session at the conference.

- Complimentary Meeting Room Rental and A/V equipment.
- Complimentary half-page ad in Program Book.
- Session listed in final Schedule of Events.
- See the Industry Sponsored Symposium information sheet for a full listing of benefits and application process.

Speaker Ready Room Sponsorship

\$8,000

Directly contribute to the meeting goal of delivering great scientific presentations by sponsoring the technology that allows presenters to send their presentations directly to the meeting rooms for their sessions.

- Company logo on each computer screen desktop and screen saver in speaker ready room.
- Company recognized in Program Book (distributed to all attendees).
- Company name and logo recognized on signage at convention center.

Meet-a-Mentor Lunch

\$7,500

This session format enhances the learning experience for students by introducing them to senior scientists such as IADR Distinguished Scientist Award winners who will lead motivational and realistic discussions about the paths they took during their academic careers. For your sponsorship you will receive:

- Company recognized in Program Book (distributed to all attendees).
- Company name and logo recognized on signage at on-site registration area and on session signage.
- Company logo featured on sponsor page of AADR meeting Website with link to company Website.

Meeting Mobile Application Ad Sponsor

\$5,000

Custom banner ads on this year's meeting mobile "app" provides high, recurring visibility to meeting attendees. You also receive:

- Company recognized in Program Book (distributed to all attendees).
- Company name and logo recognized on signage at convention center.



"NEW" Splash Page Company Logo

\$3,000

Your company logo on the opening screen on this year's meeting mobile app provides high, recurring visibility to meeting attendees. You also receive

- Company recognized in Program Book (distributed to all attendees).
- Company name and logo recognized on signage at convention center.
- MOST IMPORTANT – 3 seconds of exclusive airtime each time an attendee loads the app on their mobile device!
- **Limited time offer must be confirmed by January 1, 2016!**

Premium Exhibitor Listing

\$2,500

Stand out from the rest of the crowd! As a premium exhibitor your company name will be listed more prominently on the mobile application in the list of exhibitors with pop-up information about your company along with:

- Highlighted listing on the exhibit hall floor plan.
- Company recognized in Program Book (distributed to all attendees).
- Company name and logo recognized on signage at convention center.

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Program Book Advertisement

various

Make yourself known with an ad in this year's Program Book. Invite attendees to visit your booth, market your latest technology or send a general welcome to this year's attendees through a customized ad.

- Program Book given to all attendees providing an opportunity to be seen by thousands.
- Various ad sizes and pricing available.
- Company name and logo recognized on signage at convention center.
- See Program Book details sheet for complete size and pricing options.

Conference Bag Insert

\$3,500/insert

Promote your company's newest innovation, product or research through conference bag inserts distributed to all attendees.

- Opportunity to include promotional item/marketing material into conference bags (distributed to all session attendees).
- Insert subject to AADR approval. *(Above cost reflects labor fee only. Production costs are additional and are the responsibility of the sponsor).*

Create Your Own Sponsorship

\$5,000 minimum

AA DR's events, exhibits, print and mobile app advertising, and scientific session sponsorships provide strategic and prominent visibility for your company. However, we know we don't have all the answers. If you have new ideas or want to enhance an existing sponsorship we have the ability to work with you to create a custom sponsorship opportunity that will enhance your company's brand and align with your business objectives. To brainstorm new ideas, or to customize a sponsorship, please contact Kasey McNeil at +1.703-299-8093.

**All available sponsorships are offered on a first come first serve basis. Some sponsorships are available for multi-year commitment. Sponsor benefits will commence once a sponsorship agreement is in place. Sponsorship payments are due based on the schedule in the agreement.*



AADR Annual Meeting & Exhibition 2016

INDUSTRY SPONSORED SYMPOSIUM

As a service to AADR Institutional Section Members*, general membership and meeting delegates, AADR has adopted a policy of allowing industry-sponsored symposia in conjunction with its General Session.

**This sponsorship is a benefit to AADR Corporate Institutional Section Members at the Leadership Level or above and Educational, Government and Nonprofit members.*

All interested companies will need to submit their proposals no later than **November 6, 2015**, for consideration.

Proposal requirements:

- Title
- List of speakers
- Description of program
- Individual presentation titles for each speaker
- Preferred date/time
- Anticipated attendance figure(s)

The Annual Session Committee will review each proposal and industry sponsors of accepted symposia will be notified no later than **December 10, 2015**. AADR will select the date and time of the program as well as the room size based on its evaluation of the symposia content and potential level of interest. The industry sponsor has the right to not follow through with the symposium should these determinations not meet the sponsor's needs.

SPONSORSHIP: US\$12,000

Package includes the following:

- A/V Equipment (Screen, Computer, LCD projector, Laser Pointer, 2 Table Top Mics, 2 Aisle Mics, and Podium Mic) *note: any other equipment not listed here would be rented at the company's expense*
- A/V Technician (2 hrs)
- Security (2 hrs)
- Meeting Room Rental (of appropriate size)
- Half-page black/white ad in final printed Program
- Program promotion on AADR Website (with link to company website)
- Program listed in final Schedule of Events (in printed program, meeting mobile app, and USB of abstracts)
- Permission to place signs (3 maximum) in registration area and outside meeting room (Company to supply signage using AADR specifications)

Recording of symposium available for an additional fee.

Contact: Kasey McNeil at kmcneil@aadr.org or call +1.703.299.8093