



MEDIA AND PR INFORMATION

The E3 Exhibitor Public Relations Handbook can be found at the **Exhibitor Only/Exhibitor Promotional Opportunities** Section of the E3 2016 website: www.E3Expo.com

Thousands of press members, including industry analysts and the blogging community, attend E3, providing Exhibitors with access to key Global and U.S. media outlets representing business, consumer, verticals, technology, consumer electronics, and more.

We have developed a guide to help public relations professionals of all levels make the most of their E3 experience. This guide includes comprehensive details on all of the PR opportunities available to you as an Exhibitor at E3, as well as tools, tips, and resources to maximize your visibility and generate demand for your products and services at the event.

If you have any questions, or general PR queries related to the event, please don't hesitate to contact the E3 Public Relations Team:

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