

American Speech-language-Hearing Association

April 2013

Dear Schools 2013 Conference Exhibitor:

On behalf of the American Speech-Language-Hearing Association, thank you for participating in our Annual Schools Conference, July 12-14, in Long Beach, CA. We are delighted you are joining us!

We are pleased to welcome GES (Global Experience Specialists) as our official decorator for the 2013 Schools Conference. GES's mission is to create the world's most meaningful and memorable experiences for marketers, exhibition organizers and event attendees. Headquartered in Las Vegas, GES has 61 locations worldwide to seamlessly service clients in North America, South America, Europe, Asia, and the Middle East.

We strongly encourage you to read through the manual carefully and completely, paying strict attention to the deadlines. Should you have any questions, please don't hesitate to contact GES's National Service Center at 800-475-2098 or 702-515-5970, and <u>www.ges.com/chat</u> or Renee Tross at ASHA, rtross@asha.org (301-296-5764).

Again, we appreciate your participation in our Schools Conference and your ongoing support of ASHA programs. We look forward to seeing you in July!

Sincerely,

Renee

Tammy

Renee Tross, CEM Associate Director, Exhibit Sales & Operations

Tammy Berger, CEM Director, Exhibit Sales & Operations