

**2014 APMA ANNUAL SCIENTIFIC MEETING
ELECTRONIC PROMOTION (E-AD) REQUEST**

Please note the following:

- Promotions that make direct references to competitors will not be accepted.
- This activity will be available Monday, July 7—Friday, August 22. No ads will be distributed on July 4.
- Ad frequency is limited to one message per day.
- Ads will be sent Monday—Friday only.
- You will have a chance to review your ad prior to distribution.

CONTACT INFORMATION (PLEASE PRINT ALL INFORMATION LEGIBLY.)

Contact Name _____

Company Name _____

Phone _____ E-Mail _____
(Required) (Required)

PAYMENT INFORMATION

☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card # _____ Exp. Date _____ Security Code _____

Cardholder's Name _____

Cardholder's Signature _____

FEE INFORMATION

Message fee

- \$400 per message
- \$300 per message for APMA Corporate Partners/Members

Set-up fee

- \$100--\$250 per message (payable directly to service provider)
You must submit an HTML and text version of your message. If you are unable to provide your message in these formats, a set-up fee of \$100--\$250 per message may be charged.

Professional Services (Optional)

- \$150/hour (payable directly to service provider)
- Includes custom template design and graphic design

DESIRED DISTRIBUTION DATE

First Choice: _____
Alternate Date (in case first choice is not available): _____

If a date is not supplied, a date will be assigned from the dates available. Ads will be distributed on weekdays through Friday, August 22. Dates are reserved on a first-come, first-served basis.