



# CRITICAL CARE CONGRESS

Society of  
Critical Care Medicine  
The Intensive Care Professionals

CRITICAL CARE  
CONGRESS.

JANUARY 21-23, 2024 | PHOENIX CONVENTION CENTER | PHOENIX, ARIZONA

## Industry Education Workshop Application

Take advantage of Industry Education Workshops at the 2024 Critical Care Congress! Located in Connections Central (exhibit hall), these exhibitor hosted commercial workshops provide additional learning opportunities for attendees and allow exhibitors to present products and services beyond their booth space and even Congress. A limited number of sessions will be presented each day. The workshops are listed on the Congress mobile app and are highlighted on signage.

### APPLICATION INFORMATION

**Workshop fees: \$19,250 - \$22,000.** Application must be received by November 3, 2023. The theater is carpeted and set theater-style to accommodate approximately 125 attendees. A head table, screen, LCD projector and a sound system with a lavalier microphone are included in the fee. Costs for additional requirements are the responsibility of the Exhibitor, and an order form for additional equipment will be sent with your confirmation. The sponsoring company is responsible for costs associated with speakers and anything outside the items listed above.

This fee includes listing on the Congress event website and mobile app as well as Congress digital marketing materials. SCCM will produce a sign with the session information for display in your exhibit space. A listing of all sessions will be located throughout Connections Central. The fee also includes audio and synced slides, recorded onsite, to be included in Congress Digital and on SCCM's YouTube channel under Industry Partner Resources. SCCM will provide quarterly reminders via digital marketing to broaden the reach of these sponsored sessions. Attendees and nonattendees can access it any time.

Additional promotion (i.e. pre-conference mailer, hotel door drop, available lunch/snacks, etc.) of the Industry Education Workshop is strongly recommended and is the sole responsibility of the sponsor.

**Content requires advanced approval by SCCM for each session. These sessions do not provide continuing education credit. Workshop content must be interactive and scientifically current.**

Topic Title: \_\_\_\_\_

Presenter(s): \_\_\_\_\_

*\*If more than one topic, please attach a complete schedule of topics and presenters.*

Please attach a description of the topic for review and approval. Session dates and times are as follows:

#### Sunday, January 21, 2024\*

- 9:40 a.m. - 10:40 a.m. (2)
- 12:55 p.m. - 1:55 p.m. (2)
- 2:25 p.m. - 3:25 p.m. (2)

#### Monday, January 22, 2024\*

- 8:55 a.m. - 9:55 a.m. (2)
- 12:15 p.m. - 1:15 p.m. (2)
- 2:25 p.m. - 3:25 p.m. (2)

#### Tuesday, January 23, 2024\*

- 8:55 a.m. - 9:55 a.m. (2)
- 12:15 p.m. - 1:15 p.m. (2)

*\*Times are subject to change based on session/break/lunch schedule*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return this form no later than November 3, 2023**

Desiree Ng at [dng@sccm.org](mailto:dng@sccm.org)

**Invoice will be sent after application is accepted and processed. Please review the Advertising Terms and Conditions located in the Exhibitor Service Manual at [www.sccm.org/expo](http://www.sccm.org/expo).**