



# CRITICAL CARE CONGRESS

Society of  
Critical Care Medicine  
The Intensive Care Professionals

CRITICAL CARE  
CONGRESS.

JANUARY 21-23, 2024 | PHOENIX CONVENTION CENTER | PHOENIX, ARIZONA

## DOOR DROP APPLICATION

As critical care professionals awaken and get ready for a busy day at the 2024 Critical Care Congress, your company's sales and promotional literature, invitations, announcements, etc., will be waiting for them at their hotel room door, alerting them of your products and services and encouraging them to visit your booth.

The Society will distribute your product literature, promotional materials, sales brochures, etc., to attendees' hotel rooms so the materials are at their door when they awaken. The materials will be delivered late evening Saturday, January 20, 2024.

Your company may provide a single flyer or brochure that is no larger than 8½" x 11" in size. Brochures cannot exceed four pages and must be folded to be no larger than 8½" x 11". The quantity needed is 1,750 per unit piece.

The Society of Critical Care Medicine and Critical Care Congress may be referred to as one of the following: (1) the Society of Critical Care Medicine® (SCCM®); (2) the Society of Critical Care Medicine®; (3) 2024 Critical Care Congress®; (4) the 2024 Critical Care Congress® from the Society of Critical Care Medicine®.

To reserve space in the SCCM Door Drop, please fax this agreement in addition to a copy of your promotional piece and payment. Once your piece(s) have been approved, forward 1,750 of each promotional piece to SCCM for receipt on or before January 3, 2024.

Exhibiting Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**We will participate in the SCCM Door-Drop during the 2024 Critical Care Congress.**

January 20, 2024 (Saturday PM delivery)

**Please check one:**

- One piece for \$5,500 (sample attached)
- Two pieces for \$9,500 (samples attached)

Total amount due: \$ \_\_\_\_\_

**Door Drop Materials must be shipped directly to the SCCM offices before January 3, 2024. They should be clearly marked as Door Drop Materials. Please visit the GES Service Manual for shipping instructions.**

**Send agreement and promotional piece for approval to:**

Society of Critical Care Medicine  
Desiree Ng  
500 Midway Drive ● Mount Prospect, IL 60056 USA  
dng@sccm.org

**Invoice will be sent after application is accepted and processed. Please review the Advertising Terms and Conditions located in the Exhibitor Service Manual at [www.sccm.org/expo](http://www.sccm.org/expo).**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For SCCM use only:**

- Approved
- Approved with the following conditions:
- Rejected; reason: