

# 2020

# SPONSORSHIP OPPORTUNITIES



Denver, CO | June 1 - 4, 2020

Elevate.



*Your new exhibition hub and conference  
for utility-scale renewable energy.*

# WHAT IS CLEANPOWER?

We've welcomed pan-renewable and multi-technology businesses at WINDPOWER for years. In 2020, we're throwing the doors open, creating an even **bigger opportunity** for companies in wind, solar, storage and other clean energy technologies to learn and do business across the **utility-scale** power sector.

The WINDPOWER Conference and Exhibition will continue as the heart of CLEANPOWER, with the addition of exhibition space and conference programming for utility-scale solar, storage, and other clean energy technologies. By incorporating these technologies into a single **exhibition hub**, CLEANPOWER will create efficiencies for exhibitors and attendees with multi-technology business models. Pure play businesses will benefit from **increased show traffic** and opportunities to build beneficial partnerships across the clean tech industry.

## WHO ATTENDS?

### Top 2019 Attending Companies



[2019 Attending Companies](#)

[Click to download](#)



[2019 Exhibitor List](#)

[Click to download](#)



### Leading Countries



United States



Canada



Denmark



Germany



Mexico



United Kingdom

\*Based off number of employees/team members sent in 2019

TO FIND OUT MORE, contact Brent Nussbaum,  
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**CLEANPOWER 2020**  
Conference & Exhibition  
June 1 - 4 | Denver, CO

# 2020

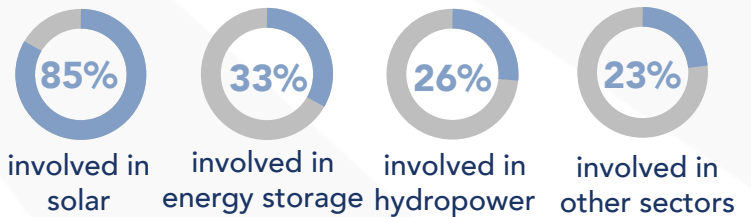
# SPONSORSHIP OPPORTUNITIES

**ALL MAJOR RENEWABLE ENERGY SEGMENTS WILL COME TOGETHER AT CLEANPOWER.**

- Manufacturing
- Utilities
- Construction
- Operations and Maintenance
- Safety
- Corporate Buyers
- Suppliers

- Law/legal services
- Project development
- Component processing
- Project operators
- Finance & investing
- Resource assessment
- Federal, state, and local governments

**42%** of WINDPOWER 2019 exhibitors did business in other renewable segments. Of that 42%:



**7,000** registered attendees  
**400+** exhibitors  
**50** states represented  
**40** countries represented



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# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR?

Sponsorships are a powerful way to build **influence** and get your message in front of key stakeholders and **decision makers**. CLEANPOWER offers a variety of opportunities to help extend your brand's presence and broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered **market leaders**, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company's **visibility**, reinforce existing relationships, drive more traffic to the booth or website and ultimately **create more leads**. Your brand will be on display before, during and after the event through our on-going marketing campaigns.

## All CLEANPOWER Sponsors will receive:

-  Acknowledgement on the AWEA event page and a link to your website
-  Sponsor ribbons for your badge
-  Acknowledgement in the printed program
-  Prominent display of your logo throughout the meeting space
-  Acknowledgement during the opening session
-  Recognition as a sponsor on promotional materials



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# SPONSORSHIP OPPORTUNITIES

## NETWORKING & HOSPITALITY

SOLD

### Opening Reception (Monday)-Vestas

Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor.

**\$25,000 Shared/\$50,000 Exclusive**

### Exhibit Hall Happy Hour (Tuesday)-Available Exhibit Hall Happy Hour (Wednesday)-Available

Celebrate the close of a full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor.

**\$20,000**

### Breakfast & Breaks-Available

Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the program guide. Includes all breakfasts and AM/PM coffee breaks. **\$25,000**

### Community Service Sponsor-Available

Be recognized as a business that gives back, and brand this year's project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. **\$5,000**

### Conference Supporter & Side Event-Available

With CLEANPOWER's support, organize and host your own presentation or interactive event, tailored to your requirements. **\$5,000**

### Opening Reception Photo Booth-Available

Help Opening Reception partygoers capture their CLEANPOWER friendships in this entertaining style. **\$10,000**

### Educational Poster Reception (Wednesday)-Available

Receive visibility as the official sponsor of the Poster Reception. Sponsorship includes branded recognition at bars in the ePoster Gallery area, and recognition as an official event sponsor. **\$10,000**

### New! Wellness Sponsor-Available

The show is busy with over 400 exhibitors, five concurrent education theaters and countless business development and committee meetings. Attendees are able to enjoy a quiet place to recharge their internal batteries in the Wellness Room. This sponsorship comes with branding in the wellness room as well as the yoga meet up on Tuesday morning. **Contact for pricing.**

### Appreciation Reception-Available

Get noticed at our first party of the conference, the Appreciation Reception. Held for the most senior industry leaders and policy makers, sponsorship includes branded recognition in front of the most distinguished group of attendees, your company logo featured during the event, and recognition as an event sponsor. **\$10,000**

### Networking Meet-Ups-Available

Sponsor informal meet-ups on Tuesday and Wednesday at unique locations around Denver. **Contact for pricing.**

## OTHER

### Luggage Sponsor-Available

Provide attendees a convenient, on-site location to securely check their bags while they are networking on the show floor. **\$10,000**

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## ON-SITE SIGNAGE

### Registration Experience-Available

Front and center! That's the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering. **\$25,000**

### Exhibition Aisle Signs- Multiple Available

Place your logo and branding on a printed aisle sign to draw attention right to your booth. **\$2,500**

### Meter Boards-Multiple Available

Fully customized and double-sided freestanding signs located in the convention center lobby. **\$3,500**

### Banners, Column Wraps, and Escalator Slicks/Stair Graphics-Available

Explore the [CLEANPOWER On-site Branding Guide](#) to navigate the venue and find the perfect placement for your promotion. **Contact for pricing.**

### Networking Table Sponsorship-Available

One reserved table in the networking/concession area with tabletop signage, space permitting. **\$1,000**

### Main Aisle Intersection Carpet Graphic-Available (Exhibitors Only)

Direct attendees right to your booth and capture attention within a high traffic area of the show floor. **\$10,000**

### Convention Center Charging Stations-6 Available

Your company logo on pre-existing charging stations throughout the convention center to allow attendees to re-charge laptops and phones with your brand in mind. **\$25,000**

### Carpet Logos-Available (Exhibitors Only)

Capture attention and direct attendees right to your booth with your company logo on the show floor. **\$5,000**

### Re-charge Lounge-2 Available

Provide a comfortable retreat for attendees, complete with seating, Wi-Fi, and outlets to re-charge laptops and phones. **\$25,000**

## DIGITAL ELEMENTS

### Wi-Fi-Available

Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the printed program, and landing page. **\$25,000**

### Registration Confirmation Email-Available

Place your logo in the confirmation email sent to every registered attendee. **\$15,000**

### **New!** Online Agenda

#### Advertisements-Available

Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. **\$7,000 Leaderboard/\$4,000 Box Spot**

## AT THE HOTELS

### Hotel Keycards-Available

Keep your company name in the forefront of attendees' minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. **\$30,000**

### Hotel Welcome Stations-Available

Have attendees notice you even before the expo hall opens. **Contact for details.**

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## THOUGHT LEADERSHIP/ EDUCATION

### Opening General Session-Available

Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. **\$75,000**

### Education Stations-5 Available

Sponsor a station of your choosing and get noticed as a primary thought leader. Sponsorship includes branding above and beside the stage throughout the conference, and marketing associated with the station's educational content. **\$25,000**

### Present-Your-Own

#### Technical Session-5 Available

Choose a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, branded listing in mobile app, and less restrictions on content than traditional education session. **\$5,000**

### ePoster Gallery-Available

Back by popular demand, the ePoster Gallery presents limitless real estate to promote your brand. Sponsorship includes branding of the ePoster area, ability to include a sponsor loop between presentations, and recognition as an official event sponsor. **\$25,000**

### Official Mobile App & Attendee Engagement-Available

The mobile app is the number one resource for CLEANPOWER attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads. **\$20,000**

## ON-SITE BRANDING

### Official Pens-Available

Your company logo branded on pens that will be distributed to attendees both at registration and in education stations. **\$15,000**

### Official Badge Lanyard-Available

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. **\$50,000**

### Notepads-Available

Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. **\$15,000**

### Conference Badge-Available

Your company logo on all conference badges. **\$25,000**

### **New!** Oxygen Bar Sponsor-Available

An oxygen bar is a free-standing station where attendees can breathe over 90% pure oxygen and aromatherapy from a disposable nasal cannula. This re-energizing station will be located in a high traffic area and branded to your company. **\$20,000**

### Official Water Bottle Sponsor-Available

Branded recognition on reusable water bottles provided at main water stations. **\$25,000**

### Convention Center Water Stations-Available

Your brand will help keep attendees hydrated throughout the convention center and while networking through the expo hall. Sponsorship includes signage on highly frequented, pre-existing water stations all throughout the convention center and recognition as an event sponsor. **Contact for Pricing.**

# A NEW CHAPTER

For years, WINDPOWER has been a leading conference for emerging energy technologies and it will continue to be the heart of our next chapter as CLEANPOWER. Incorporating these technologies into a single exhibition hub will be more convenient for multi-tech businesses as well as companies specializing in wind or utility scale solar who will benefit from an efficient business development forum that attracts an exclusive audience of large-scale developers, corporate buyers and utilities. Join us for this exciting new chapter June 1 – 4 in Denver.

## READY TO SPONSOR?



### TO FIND OUT MORE

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