



Dear Valued ALA Sponsors and Exhibitors,

Thank you for your participation and dedication to ALA's 2017 Annual Conference and Expo in Denver, Colorado this April 2-5. We are looking forward to an exciting and educational event at the Colorado Convention Center!

The exhibitor kit is designed to make the pre-show process as easy as possible for each exhibitor. The kit highlights the conference schedule, exhibitor regulations and guidelines, products and services provided by GES, the official show contractor, and marketing opportunities available to maximize your presence at the conference. Please be sure to thoroughly read through the kit to understand regulations, shipping information, and insurance requirements. Should you have any questions, please contact Brittany Parrotte at bparrotte@alanet.org.

To contact GES prior to the show, please visit the GES Espresso ordering and information website at <https://ordering.ges.com/016600202>. There is an online chat feature on that website, or you can call their service center at 800-801-7648.

GES will be available onsite for questions or concerns during the show during all set-up and break-down times.

Exhibitor Set-Up and Registration Hours:

Saturday, April 2 | 9 a.m. – 4 p.m.

Sunday, April 2 | 9 a.m. – 4 p.m.

Exhibitor Break-Down Hours:

Wednesday, April 5 | 2 – 5 p.m.

For more business partner and Annual Conference information, please visit alabp.org.

For general ALA or Annual Conference information, please visit alanet.org.

We look forward to hosting you in Denver!

Sincerely,

ALA Business Development & Event Team