

ALA 2017 Annual Conference & Expo On-Site Exhibitor Schedule

**denotes exhibit-only time in the expo hall*

Exhibitors are encouraged, but not required, to attend educational sessions.

Everything is located at the Colorado Convention Center unless otherwise noted.



Saturday, April 1

9 a.m. – 4 p.m. EXHIBITOR REGISTRATION AND BOOTH SET-UP

Sunday, April 2

9 a.m. – 4 p.m. EXHIBITOR REGISTRATION AND BOOTH SET-UP

6:30-8 p.m. ALA Tailgates Welcome Reception (*ticket needed*)

Monday, April 3

9:15 a.m. – 4 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of Yoga or a Walk outdoors (Hyatt Regency Denver)

7-8 a.m. Continental Breakfast (*exhibitors encouraged to attend*)

8-9:30 a.m. Welcome/Keynote featuring Archie Manning (*exhibitors encouraged to attend*)

9:15 a.m. – 4 p.m. Exhibit Hall Open

9:30-11 a.m. Coffee Break in the Exhibit Hall*

11 a.m.-12:30 p.m. Educational Sessions (*exhibitors encouraged to attend*)

Noon-1:30 p.m. Lunch in the Exhibit Hall*

1-1:30 p.m. Business Matters! Sessions in session rooms

3:15-3:45 p.m. Dessert Break in Exhibit Hall*

4-5:30 Educational Sessions (*exhibitors encouraged to attend*)

Tuesday, April 4

8:30-11:30 a.m. AND 1-6:30 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of Pilates or a Walk outdoors (Hyatt Regency Denver)

7-7:30 a.m. Continental Breakfast (*exhibitors encouraged to attend*)

7:30-9 a.m. Educational Sessions (*exhibitors encouraged to attend*)

8:30-11:30 a.m. Exhibit Hall Open

9-10 a.m. Coffee Break in the Exhibit Hall*

10:15-11:15 a.m. Educational Sessions (*exhibitors encouraged to attend*)

11:30 a.m.-1:30 p.m. Association Lunch (*tickets required*)

1-6:30 p.m. Exhibit Hall Open

1:30-2:30 p.m. Dessert Break in the Exhibit Hall*

2:45-4:15 p.m. Educational Sessions (*exhibitors encouraged to attend*)

4:30-5:30 p.m. General Sessions (*exhibitors encouraged to attend*)

5:30-6:30 p.m. Networking Reception in the Exhibit Hall*

Wednesday, April 5

7:30-9:30 a.m. AND 10:45 a.m.-2 p.m. Exhibit Hall Open

6-6:45 a.m. Healthy Start – your choice of Zumba or a 5K Run/Walk outdoors (Hyatt Regency Denver)

7:30-8:30 a.m. Continental Breakfast in the Exhibit Hall*

7:30-9:30 a.m. Exhibit Hall Open

8:30-9:30 a.m. Educational Sessions (*exhibitors encouraged to attend*)

10:45 a.m. – 2 p.m. Exhibit Hall Open

11:15 a.m.-1 p.m. Lunch in the Exhibit Hall*

12:30-1 p.m. Business Matters! Sessions in session rooms

1:15-4:15 p.m. Educational Sessions (*exhibitors encouraged to attend*)

2:00 p.m.-5:00 p.m. BOOTH BREAK-DOWN

5:15-9 p.m. Associations Awards Gala and Club 5280 Finale (*ticket needed*)