

EXPERIENCE SPONSORSHIPS

Connect, Engage, Succeed

CONTENT

Premium Ad in Conference Journal Notebook



- Full page ad on Cover 2: \$2,100
 - Full page ad on Cover 3: \$1,900
 - Full page ad on Cover 4: \$2,500
 - Front and back ad on conference tab
- Four opportunities (Agenda, Notes, Exhibit Hall, and Day-by Day) - \$1,750/ea.

Daily Conference Attendee Email Sponsorship: \$2,000/day (1 exclusive sponsor per email)



Reach every conference attendee as the exclusive daily email sponsor. Includes one 300x200 px button and a 200-character message.

Know Before You Go Sponsorship: \$1,750 (Exclusive opportunity - only 5 will be sold)

Stand out ahead of the show in our hugely popular "Know Before You Go" email to each conference attendee. Sponsorship includes one 300x200 px Button and a 200-character message.



Full Page Ad in Conference Journal Notebook: \$1,500

Sponsor may provide one full-page, full-colored ad to be located in a "special advertising section" within the notebook journal. Ads will be placed on a first come first served basis (multiple opportunities).



Half Page Ad in Conference Journal Notebook: \$1,000

Sponsor may provide one half-page, full-colored ad to be located in a "special advertising section" within the notebook journal. Ads will be placed on a first come, first served basis.

