# EXPERIENCE SPONSORSHIPS Connect, Engage, Succeed

## CONTENT

### Premium Ad in Conference Journal Notebook





- Full page ad on Cover 2: \$2,100
- Full page ad on Cover 3: \$1,900
- Full page ad on Cover 4: \$2,500
- Front and back ad on conference tab

Four opportunities (Agenda, Notes, Exhibit Hall, and Day-by Day) -\$1,750/ea.

### Daily Conference Attendee Email Sponsorship: \$2,000/day

(1 exclusive sponsor per email)

Reach every conference attendee as the exclusive daily email sponsor. Includes one 300x200 px button and a 200-character message.

#### Know Before You Go Sponsorship: \$1,750

(Exclusive opportunity – only 5 will be sold)

Stand out ahead of the show in our hugely popular "Know Before You Go" email to each conference attendee. Sponsorship includes one 300x200 px Button and a 200-character message.



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Sponsor may provide one full-page, full-colored ad to be located in a "special advertising section" within the notebook journal. Ads will be placed on a first come first served basis (multiple opportunities).



Sponsor may provide one half-page, full-colored ad to be located in a "special advertising section" within the notebook journal. Ads will be placed on a first come, first served basis.