



EVENTS



ALA Live Rocky Mountain Reception Sponsorship: \$12,000

Includes a reminder postcard to each attendee during registration, signage at the entrance, logo on event screens, carpet, napkins, photo backdrop, as well as greeters from your organization welcoming each attendee and a 60-second speaking opportunity for a senior executive to address the crowd.



Blue Bear Keynote Sponsorship: \$10,000

This prestigious opportunity affords the sponsor to welcome all conference attendees at the Keynote address from the General Session stage. High logo visibility both pre-show and onsite.



Awards Dinner Sponsor: \$7,500

Help us in recognizing this year's outstanding achievements in the business of law. Sponsorship includes 8.5" x 11" signage at the entrance of the event, prime logo visibility throughout the dinner and presentation, and a 60-second speaking opportunity for a senior executive to address the crowd.



ALA in Action Expo Reception Sponsor: \$7,500

Be remembered as the life of the party by sponsoring the "ALA in Action" reception in the Exhibit Hall. Sponsorship Includes 8.5" X 11" signage with logo at each bar, logo on all napkins, and stationed greeters from your organization welcoming attendees to the reception.



ALA Action Luncheon Sponsor: \$5,000

Captivate the crowd with this exclusive speaking opportunity during the State of the Association lunch presentation. High logo visibility during the presentation.



Attendee Registration Sponsorship: \$5,000

Your company logo will be seen by all attendees who register for the conference online and on-site with an 8.5" x 11" sign and attendee kit insert (supplier-provided)



Exhibit Hall Lunch Sponsor: \$4,500

This sponsorship is exclusive to one business partner and will be featured during both lunches that take place within the Exhibit Hall. Sponsorship includes 8.5" X 11" signage at each lunch table, signage at the entrance of the hall during lunch hours, and a sponsor-provider chair drop to be placed at every seat within the dining area of the hall.



Private Meeting Room Sponsorship: \$4,500

Bring your home office to Los Angeles, and reserve a private meeting room for your staff and clients. This sponsorship is only available to exhibiting business partners, and the 20' x 20' room complete with electric will be reserved for the length of the conference.