

Giveaway / Booth Drawing Form

DUE DATE: September 25, 2017

This form is for information only.
Companies are encouraged to follow all
PhRMA, AdvaMed and AMA Ethical Guidelines.
If we have concerns, we will contact you.

Email forms to pswift@conventusmedia.com



| Company Name: | | |
|----------------------------|----------------------|----------|
| Contact Name: | | |
| Email address: | | |
| Phone Number: | | |
| Item(s) to be distributed: | | |
| 1 | 2. | 3. |
| 4. | 5. | 6. |
| 7. | 8. | 9. |
| Date(s), Time(s) of drawi | ngs (if applicable): | <u> </u> |
| Duce(s), Time(s) of drawl | ngs (n appneasie). | |

GIVEAWAY / DRAWING RULES

AAPM&R's policies are consistent with the Council of Medical Specialty Societies (CMSS) which state that AAPM&R only permits exhibitor giveaways by companies meeting the definition for Company below* that are educational and modest in value.

- 1. Raffles and drawings are governed by State laws. Exhibitors must be in compliance with laws. AAPM&R cannot provide legal advice to exhibitors.
- 2. The AAPM&R logo cannot be used on any promotional or giveaway items without written approval of the Association.
- 3. Giveaways must be available to all registrants.
- 4. This is an education based, scientific meeting; giveaways and drawings maintain a professional atmosphere and reflect the objectives of this meeting, as well as, following the PhRMA, AdvaMed and AMA Ethical Guidelines (http://www.ama-assn.org/ama/pub/physician-resources/medical-ethics/code-medical-ethics/opinion8061.page)
 All companies are strongly encouraged to adopt their respective code including limits on value of items.
- 5. The PhRMA, AdvaMed and AMA Ethical Guidelines recommend prohibiting non-educational items, such as pens and mugs, to physicians. The new codes allow items that provide a genuine educational function for healthcare professionals, such as textbooks or anatomical models.
- 6. A Company may not raffle or giveaway an item that it could not otherwise give a Health Care Professional.
- 7. Drawings must be conducted from the exhibitor's booth and the winners names posted in the booth.

*A Company is a for-profit entity that develops, produces, markets, or distributes drugs, devices, services or therapies used to diagnose, treat, monitor, manage, and alleviate health conditions. This definition is not intended to include non-profit entities, entities outside of the healthcare sector, or entities through which physicians provide clinical services directly to patients.