



DATE: July, 2014

TO: 2014 Fall Reunion Exhibitors

FROM: Events & Meetings Department

RE: Retailers Attending Reunion

As we approach the 2014 Fall Reunion in Denver, we wanted to take this opportunity to remind you of the varying demographics of the members who attend the True Value Reunions and purchase product for their stores.

The retailers attending True Value Reunions include store owners, managers, and associates, including many young next generation retailers who have leadership positions within stores. Many of these next generation retailers will be taking over the ownership of True Value stores in the future.

Please keep this varied audience in mind as you are in your booth at the Reunion and give all members, regardless of age, the same time and respect. We want all True Value retailers to have a quality experience with vendors at our Reunions events.

Thank you for your continued support of True Value. We look forward to seeing you in Denver!