



# REGISTRATION FORM

## Exhibitors / Non-Exhibiting Members

Jan. 30-Feb. 2, 2014 Snow Show & Sourcing Snow  
Colorado Convention Center, Denver, CO

Feb. 3-4, 2014 On-Snow Demos/Ski-Ride Fest  
Copper Mountain Resort, CO

Submitting this form does not guarantee admittance. Forms are reviewed for admission qualifications before processing, notification of acceptance sent via email. The deadline for preregistration is Tuesday, January 28, 2014.

### SIA MEMBER COMPANY INFORMATION

#### PLEASE REVIEW THE BADGE PICK-UP PROCEDURE.

##### ALL BADGES MUST BE PICKED UP ON-SITE AT THE SHOW.

- Register each person individually and include their email address.
- An email with a unique confirmation code is sent to each attendee. An individual email address is required below to receive confirmation.
- Access to the confirmation email, plus valid photo ID, allows attendees to pick-up their badge on-site.
- The self-service badge printing area efficiently serves those with their confirmation code.

#### EXHIBITING STATUS :

Is your company exhibiting at the 2014 SIA Snow Show? ☐ Yes ☐ No

#### PLEASE PRINT CLEARLY

Member Company Name: \_\_\_\_\_ Registration Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Prov.: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

SOCIAL MEDIA OUTREACH: Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

Twitter: @\_\_\_\_\_ YouTube: \_\_\_\_\_ Vimeo: \_\_\_\_\_

**FOR SECURITY PURPOSES THERE IS A \$50 FEE FOR REPRINTED BADGES - WHETHER STOLEN, FORGOTTEN, MISPLACED OR LOST. PROCEEDS GO TO SIA PROGRAMS & GROWING THE SNOW SPORTS INDUSTRY.**

### SNOW SHOW ATTENDEE REGISTRATION

**DO NOT USE THIS FORM TO REGISTER YOUTH.** Anyone under the age of 16 must be registered on-site by parent/guardian or responsible adult to complete the Youth Release Form. Only animals on duty for disabled assistance are allowed at the SIA Snow Show. Attach a separate sheet if additional space is needed.

#1 FULL NAME		EMPLOYEE/GUEST/ATHLETE
EMAIL (REQUIRED TO RECEIVE BADGE CONFIRMATION)		
SHOW EVENT ATTENDANCE:	SOURCING SNOW: (Jan. 30-Feb. 2) <input type="checkbox"/> Attending <small>OPEN TO ALL EXHIBITOR ATTENDEES</small>	ON-SNOW EVENTS AT COPPER MOUNTAIN RESORT: (Feb. 3-4) <input type="checkbox"/> Ski/Snbd Event <input type="checkbox"/> Nordic Event <small>*PAYMENT REQUIRED BELOW FOR ALL ON-SNOW STAFF AND ATTENDEES</small>

--

--

--

--

--

**PLEASE NOTE:** This registration serves as authorization to use my likeness and/or likenesses of any of the registered parties from any previous and future trade shows for the purpose of marketing for SIA and the snow sports industry.

### FEES & DONATION PAYMENT

**\*The On-Snow fee is required for all Demo Staff & Ski-Ride Fest attendees and covers: rentals, lift tickets, meals, etc. Access to demo equipment is reserved for Buyers and Media.**

**Snow Show preregistration ends 1/28/2014.**

**On-Snow event preregistration ends 2/2/2014.**

On-Snow Fee: On-Mountain: \$50/person // Preregistered: \$20/person

#### On-Snow Preregistration

\$20 x \_\_\_\_\_ = \$ \_\_\_\_\_  
# of attendees subtotal

#### PAYMENT TYPE:

☐ AmEx ☐ Discover ☐ MasterCard

☐ Visa ☐ Check# \_\_\_\_\_ (payable to SIA)

#### U.S. Ski & Snowboard Team

Optional Donation

\$ \_\_\_\_\_  
100% deductible as a charitable donation.

#### TOTAL DUE

\$ \_\_\_\_\_ US

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

REGISTRATION FEES ARE NON-REFUNDABLE.

A SHOW BADGE AND VALID PHOTO ID ARE REQUIRED AT ALL EVENTS.

ESM

**REGISTER ONLINE: SIASNOWSHOW.COM/REGISTRATION OR SUBMIT FORM VIA: FAX: 703.821.8276 OR MAIL: SIA, 8377-B GREENSBORO DR, MCLEAN, VA 22102-3529**