

Exhibiting Company _____ **Booth #** _____

Internal Contact _____ Email _____

Select Your 2018 Promotional Opportunities:

Exhibitor Highlights – Free! **Due: 8/6/18**

- | | | |
|---|---|--|
| <input type="checkbox"/> Giveaway | <input type="checkbox"/> Raffle/prize drawing | <input type="checkbox"/> Product launch |
| <input type="checkbox"/> Product/service demo | <input type="checkbox"/> Celebrity appearance | <input type="checkbox"/> Special food in booth |
| <input type="checkbox"/> Other _____ | | |

Submit a description with applicable high-resolution images to bizex@nfda.org for possible inclusion in *The Director* and other promotions.

NFDA Expo Preview Display – \$100 **Due: 9/7/18**

Product Name _____

Product Size (inches) _____ (H) x _____ (W) x _____ (L) Weight _____ lbs

Please initial to acknowledge the following:

- _____ Space is limited and assigned on a first-come, first-served basis.
- _____ My item may not exceed 12" wide x 12" long x 12" high.
- _____ I will provide NFDA with a product name and description (300 character max) with product image for planning purposes by September 7, 2018.
- _____ I am responsible for shipping my product using a label provided by NFDA to the Salt Palace Convention Center to arrive on Thursday, October 11, 2018.
- _____ NFDA will arrange products at its discretion. Changes to the product or display will not be allowed onsite.
- _____ NFDA and its show vendors are not responsible for lost, stolen or broken items.

Total Due = \$ _____

Method of Payment

- Check (U.S. dollars drawn on U.S. bank) payable to NFDA
- Credit Card
 - American Express MasterCard VISA Discover

Card Number _____ Expiration Date _____

Cardholder's Name (print) _____ Signature _____

Our organization acknowledges that NFDA retains the sole right to select the presenter(s) and direct all aspects of any event.

Signature _____

Agreement Submission

Mail this signed agreement with payment to:
NFDA Business Development Department – 2018 Promo Opps
13625 Bishop's Dr., Brookfield, WI 53005

Fax this signed agreement to +1.262.789.6977
Email this signed agreement to bizex@nfda.org