



# **MINExpo INTERNATIONAL® 2020 Official Print and Online Directories / Mobile App Listings**

## **MANDATORY**

Data collection will begin in May, 2020. Ascend Integrated Media is the official source for MINExpo® 2020 print and online directories. An email with a link will be sent to your company's operations contact to update your company profile, products and descriptions. Information that you provide will be utilized for the MINExpo 2020 Official Print Directory, Online Directory, and Mobile App.

### **Deadline to submit listing information: July 7**

Important Note: Only the exhibiting company contracted name provided on the space application will be utilized for the directory, Mobile App, and floor plans. Company names cannot be modified, contain brand names or be hyphenated to incorporate a distributor or brand. There is NO BOOTH SHARING. DISTRIBUTORS names cannot be included in an exhibitor's directory listing or in purchased ads. Only the manufacturer's name will be listed in the Exhibition Directory. A distributor or dealer who handles a manufacturer's products on an exclusive basis in the United States will be permitted to exhibit under their own name.

As a reminder, Ascend Integrated Media is the **ONLY official MINExpo directory publisher**, producing both print and online versions for MINExpo INTERNATIONAL® 2020. Please disregard all solicitations from third party vendors offering directory listings. They are not affiliated in any way with National Mining Association, MINExpo®, Ascend or Hall-Erickson, Inc. If you have any concerns with a questionable solicitation, please contact [pmcquality@heexpo.com](mailto:pmcquality@heexpo.com).