

# SUSTAINABLE EXHIBITING AT IMEX AMERICA



# HOW TO EXHIBIT SUSTAINABLY AT IMEX AMERICA

Thank you for helping us reduce the event footprint of IMEX America by considering the following when you are designing your client's booth.

## BOOTH MATERIALS

Please **avoid** using the following materials:

- **Foamcore made from polystyrene**, its dirty to manufacture and can't be recycled in Las Vegas
- **Vinyl (PVC)** is toxic and can't be recycled in Las Vegas i.e. Komatex

Instead please use these recyclable materials:

- **Falconboard** – reusable, renewable and 100% recyclable rigid material made from honeycombed cardboard. This is what IMEX use for all rigid signage – you'll find the price comparable to foamcore
- **conVerd Board** – a fiber-based rigid, recyclable material



## PACKING AND SHIPPING

- Avoid using **styrofoam** packing peanuts, these are **not** recyclable. Biodegradable options are widely available
- Use recyclable packaging
- Purchase materials locally
- Ship items by sea/rail
- Top Tip - Use the [SmartWay Partner List](#) to find an environmentally friendly carrier



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## DURING MOVE IN

- Flatten and stack your cardboard boxes on your booth for collection
- Pack all plastic wrap and Visqueen in a pile at the corner of your booth
- Use non-reinforced Visqueen to protect your booth carpet as this is recyclable – Nylon reinforced Visqueen is not recyclable

## AT THE END OF THE SHOW

- Please take your booth with you
- Or if you would like to donate it please speak to the Organizing team to arrange this.

**THANK YOU**