

## **IMEX AMERICA – SUSTAINABLE PRACTICE HIGHLIGHTS**

IMEX America is committed to encouraging the meetings, incentive travel, and events industry to address sustainability issues and to tackle these issues in a proactive, measured way. The intention is to develop a long-term relationship with the exhibitors, attendees, venues, and vendors to build a successful show and to increase our sustainability efforts for the future.

We have listed some of the highlights and efforts of our partners and suppliers below.

### **The VENETIAN | The PALAZZO and Sands Expo (Venue)**

- The Venetian and Sands Expo achieved LEED Gold Certification for Existing Buildings in 2010. The Palazzo achieved LEED Silver Certification for New Construction in 2008.
- The Sands Expo and The Congress Center at The Venetian|The Palazzo have achieved APEX/ASTM Level 2 certification.
- Company's Sands ECO360 Meetings program is a holistic approach to providing environmentally preferable choices and options to their meeting planners and clients.
- More than 50% of suite lighting uses the latest LED technology.
- 680 solar photovoltaic panels generate 116kW (DC) of electricity.
- One of the largest rooftop solar-thermal systems in the United States provides hot water for swimming pools and spas.
- More than 3,000 Palazzo suites have sensors that adjust the temperature automatically according to guest occupancy.
- 46 million gallons of water are saved each year through innovative cooling water technology
- At least 10 million gallons of potable water are saved through the nano-filtration system each year. This allows The Palazzo to be "off the water grid" for horticulture needs
- In 2014, on average 58% of waste at The Venetian|The Palazzo was recycled, reused or composted; on average 77% of waste at Sands Expo was recycled, reused or composted.
- In 2013, diverted 32,500 pounds of waste from landfill through Clean the World, a charitable organization that collects, repurposes, and distributes used hotel soaps and bottled amenities as part of its sanitation program in more than 45 countries.
- Use reusable service ware wherever possible, when not feasible, use compostable service ware.
- Cleaning products, janitorial paper products and trash bags meet LEED requirements for indoor environmental quality.

For more information, please visit: [www.sands.com/sandseco360meetings](http://www.sands.com/sandseco360meetings)

### **GLOBAL EXPERIENCE SPECIALISTS (General Service Contractor)**

- Recyclable wastebaskets and biodegradable liners.
- Plastic carpet cover is made from 30% recycled content to 100% recyclable.
- Carpet has a minimum 25% post industrial recycled content that is 100% recyclable.
- Direct-to-substrate VUTEK printers emit no VOCs. Materials made from 100% recycled material and 100% recyclable.
- Utilize solvent-free paints and water-based biodegradable products.
- E-Literature Rack eliminates the printing of thousands of brochures.

- Achieved APEX/ASTM Level 1 compliance at IMEX America 2014 and 2015.

**CEVA SHOWFREIGHT (International Freight Forwarding)**

- UK freight is concurrently scheduled for pick up so that transport is running in the most fuel efficient way possible.
- Freight is consolidated and sent on direct flights to Las Vegas, reducing fuel and carbon footprint.

**SHOWGEAR (audio visual)**

- Anti-idling policy enforced on site.
- All light bulbs in offices and warehouses are low energy consumption bulbs.
- All carpet used is re-purposed.

For the complete IMEX Sustainability Report compiled by our partners MeetGreen please visit: <http://www.imexamerica.com/sustainability>