



Important Dates and Deadlines

January

Monday, January 20

- Exhibitor Space Selection

February

Week of February 3

- Exhibitor Service Manual distributed to all exhibitors
- Exhibitor Registration & Housing goes Live

March

Monday, March 24

- Exhibitor advance shipments accepted at the advance warehouse without surcharge: 8:00 a.m.

Sunday, March 30

- Deadline Date for Exhibit Systems+ Orders
- Exhibitor Appointed Contractor (EAC) Submission Form due to GES

April

Monday, April 7

- Discount deadline for Orders Received with Payment

Tuesday, April 15

- Pre-Show Attendee Mailing list will be distributed to contracted exhibitors
- Discount Deadline to submit Early Bird Lead Retrieval Order Form

Friday, April 18

- Warehouse will be CLOSED in observance of Good Friday

Tuesday, April 22

- Last day for Advance Shipments to arrive at Warehouse without surcharges: 4:30 PM

May

Thursday, May 15

- Post-Show Attendee Mailing list will be distributed to contracted exhibitors